

SPRING / SUMMER 2011

Taking Another
Swing
at
Catawba

CLASS OF 1952

Dr. Joseph B. Oxendine

PRESIDENT OF CATAWBA COLLEGE

Alumni Magazine for our CATAWBA COLLEGE Community

CAMPUS
Magazine



Congratulations Class of 2011 Graduation Spotlights 1-3

CATAWBA COLLEGE CAMPUS *Magazine*

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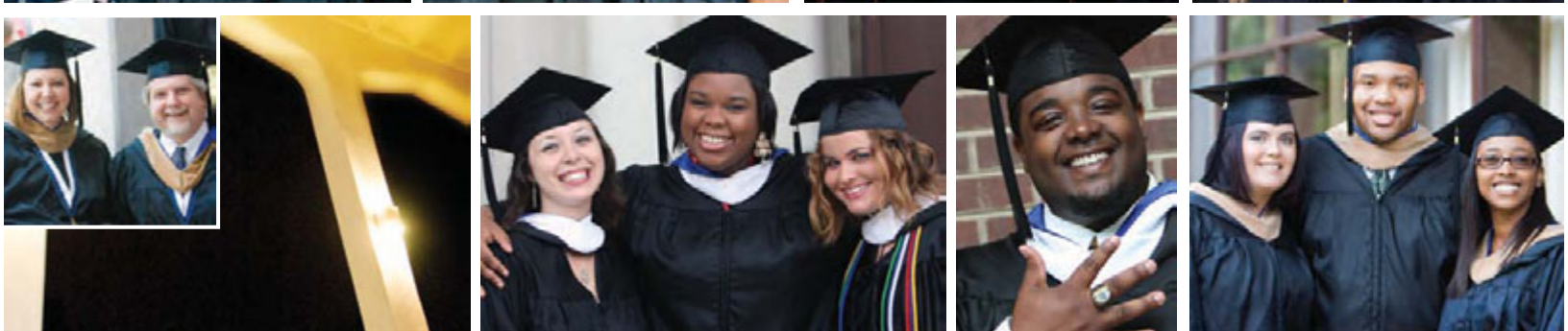
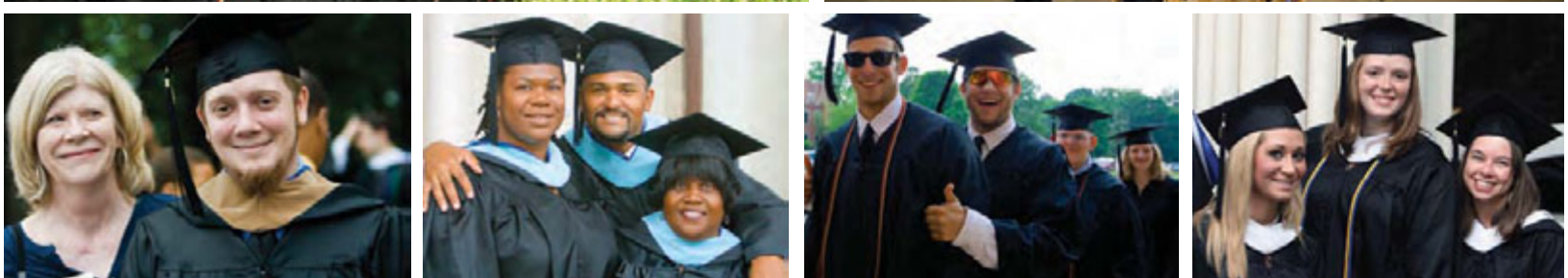
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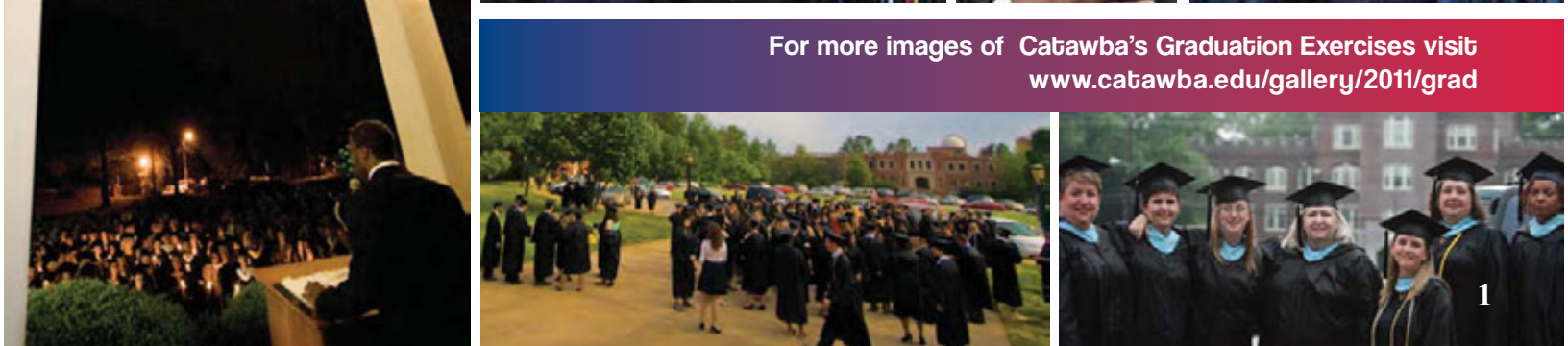


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For more images of Catawba's Graduation Exercises visit www.catawba.edu/gallery/2011/grad





Baccalaureate Homily Encourages Graduates to Look for Rainbows

Kristopher Watson of Voorhees, N.J., a 2011 Catawba College graduate and tenor, wowed those gathered for the Baccalaureate Service on campus Friday, May 13, with a solo performance of "Over the Rainbow." The song's inclusion in the service was at the request of outgoing Catawba College President Dr. W. Craig Turner.

Turner, who left Catawba this month after serving three years as its 21st president, tied his baccalaureate homily to that song. He encouraged those graduates in the Class of 2011 to see the rainbow as "a sign of hope – of the future that belongs to us as loving and faithful persons with dreams and goals."

Turner reminded graduates of the biblical story of Noah. After rains had destroyed most of life on earth, he said, God presented Noah with a rainbow as a symbol of "the covenant between me and the earth."

"I hope and pray tonight that you will always look for the rainbows that follow the storms; that you always remember St. Paul's admonition: be persons of faith, hope, and love; and that you heed [English Poet Robert] Browning's advice: "Look up, advance! All now is possible," Turner said, as he concluded his remarks.

Members of the Class of 2011 played key roles in the baccalaureate service, including Susan Fisher of Lititz, Pa., who introduced Turner; Cody Ashby of Lexington, acolyte; Erica Mickey of Thomasville, crucifer; and Shaun Bridgewater of Simsbury, Conn., and Molly Williams of Galax, Va., both of whom served as lectors. The Rev. Harvey Joyner, Jr., a United Church of Christ pastor and father of 2011 graduate Kendra Joyner of Petersburg, Va., also participated in the service as a lector.

Other members of the Class of 2011 provided music in a pre-service recital. Stephen Stringer of Philadelphia, Pa., a college keyboard scholar, played a Bach selection. Mary Alice Nichols, a soprano from Conyers, Ga., and Chad Michael Innis, a tenor from Mint Hill, sang solos, while Jaclyn Chapman, a soprano from Leonardtown, Md., and Jennifer Drake, a mezzo-soprano from Salisbury, sang a duet.

Following the service, faculty lit the candles of the graduates in Catawba's traditional Marshal's Walk. As family and friends lined the sidewalk along Oliver's Way, graduates proceeded by candlelight to the front of the Robertson College-Community Center where they listened to brief remarks from their outgoing senior class president, Kendrick Mayes of Fayetteville; the incoming senior class president, Yakir Malul of Rishon Le-Zion, Israel; the outgoing SGA president, Kendra Joyner of Petersburg, Va.; and College Marshal, Professor David Pulliam.



293 Receive Degrees during Catawba's Commencement Exercises

Those earning baccalaureate degrees in the college's traditional day program participated in a 10 a.m. ceremony, while those earning master of education degrees and baccalaureate degrees in the School of Evening and Graduate Studies (SEGS) participated in a 2 p.m. ceremony. In both exercises, Catawba College President Dr. Joseph B. Oxendine, a 1952 alumnus of the institution, delivered a charge to the graduates and N.C. public servant, television show host, and newspaper columnist, D.G. Martin, delivered a commencement address.

Oxendine's Charge to Graduates

In his first commencements as Catawba's president, Oxendine told the graduates, "You have completed your examinations and received your diplomas. Perhaps you thought that no more tests were to be taken. I must inform you, however, that now the real testing starts. The most important testing is yet to come. From now until you retire from your life's work, and thereafter, you are going to be tested on how effectively you put into practice those lessons that you have learned in your academic studies and about which you have heard today."

He shared his hope with the graduates that they would "measure up" as effectively as they had done on the tests they had taken as students at Catawba. "We are all proud of you today," he said, adding that he hoped that 10 years from now, and 50 years from now, people acquainted with the graduates will say, "Now there is an individual who is really making a difference in this community."

Oxendine noted the distinctiveness of each group of graduates participating in the two different ceremonies. In the 10 a.m. ceremony, the 190 traditional day graduates were 48 percent women and 52 percent men, hailing from 20 states and five countries with a median age of 23. In the 2 p.m. ceremony, the 103 SEGS graduates were 71 percent women and 29 percent men, hailing only from North Carolina, with a median age of 38.

D.G. Martin's Remarks

Martin shared two pieces of advice with the graduates, one involving the college and one involving their families. He encouraged them to spend time with both.

Regarding the college, he said, "Your relationship with Catawba changes today, but it doesn't end. This place will always be where you went to college. Here is what I want you to remember: The better Catawba is and the better it gets in the future, the better it is and will be for you. The better it is, the better people will think of you as the holder of a Catawba degree. So, when you help make Catawba better, it lifts you up, too.

"Give back, not just with your money, but also be a cheerleader and a volunteer. Spread the word. Recruit good students. And come back, for athletics and other events—and just to walk the grounds. Years from now, when your family is scattered and the home where you grew up is gone and you live somewhere else, Catawba will still be here for you, like it is today, ready to help bring back the 'old times.' Remember this when you need it. Come back here. Come home. And help Catawba."

Regarding the families, Martin encouraged the graduates to spend some quality time with their parents or a senior family member before time slips away. "Take your mom or your dad to a quiet place—just the two of you. Take a pen and notebook. Express thanks and then



“Receiving a college diploma” was the common theme during the two commencement exercises in Catawba College’s Keppel Auditorium on Saturday, May 14. The different exercises were for two distinct populations of students at the institution.

ask for a description of life’s lessons learned and for advice and suggestions that might be helpful to you as you begin this new phase of your life.

“Then listen, take notes, don’t interrupt, don’t argue, don’t talk at all, except to say ‘What else?’ Just listen, wait, listen, wait, listen. What you will hear and remember tomorrow will be more meaningful, more useful than any advice any graduation speaker could ever give you.”

Special Awards and Recognitions

Special awards were given to the top graduates during each ceremony. During the 10 a.m. commencement exercise, the annual Whitener Awards were presented. The Whitener Awards have been presented each year at the graduation ceremony since 1927 in memory of Dr. Edgar Whitener of High Point, North Carolina, who served as a trustee of Catawba College from 1921 to 1966 and as Chairman of the Board of Trustees from 1925 to 1944. The medals honor the man and woman in the graduating class who embody, to a high degree, the qualities of good character, leadership, and scholarship. Recipients are nominated, with final selections made by the faculty.

Kendra Joyner of Petersburg, Va., formerly from Rock Springs, Wyoming, was the female recipient. She majored in religion and philosophy, had a stellar academic career and was very active on campus. She participated in the Student Government Association, serving as student body president her senior year and as a junior class senator. She was active in the Delphinian Society, a service organization for women, in Environment Catawba Outreach (E.C.O.), and Volunteer Catawba. She ran cross-country, and was a member of the Lilly Center’s Leadership Corps. This fall, she will enroll in Yale Divinity School.

Mark Ketterer of Hamilton, New Jersey was the male Whitener Award recipient. He was a mathematics major who plans a career in education. He was a member of Alpha Chi national honor society, and Kappa Mu Epsilon, the mathematics honor society, and Kappa Delta Pi, the education honor society. He served the college as a Junior Marshal. A student-athlete, he was a four-year starter on the men’s soccer team and served as that team’s captain. Involved in community service, he served for three years as a math tutor for local students and as a volunteer coach

for the Carolina Alliance. He also worked with Special Olympics and served as a Catawba teaching fellow, assisting a freshman seminar advisor.

Charles Lester Campbell of Concord, who earned a bachelor of business administration degree with a concentration in business management, was the 2011 recipient of the Barbara Andrews Award.

The Barbara Andrews Award is given to the graduating senior in the School of Evening and Graduate Studies who most successfully embodies the attributes of character, leadership and scholarship. This award was established and named in honor of Barbara Andrews, the first director of this program at Catawba. The selection is made by the Catawba College faculty from the six graduating seniors in the program with the highest grade point averages. Students eligible are those who have attended Catawba for at least two years and have earned a cumulative grade point average of at least a 3.5.

Before transferring to Catawba, Campbell attended Central Piedmont Community College. He has served as Director of Network Services for TIAA CREF for the past year. Prior to his employment at TIAA CREF, he worked for Bank of America as an Assistant Vice President-Senior Network Engineer, Vice President- Senior Network Architect, Vice President-Network Technical Manager, and Senior Vice President - Global LAN Products and Services Manager. He was one of the top 1% of Bank of America’s technology associates selected to receive that corporation’s Award of Excellence. Campbell has also held positions with Piedmont Technology Group, Arthur Anderson & Company, and Moore & Van Allen.

Active in his church, Pitts Baptist Church in Concord, in the Boy Scouts of America and as a volunteer budget counselor at Crown Financial Ministries, Campbell and his wife of 20 years, Becky, have three children, ages 12, 14 and 16.

Retiring Faculty Members Recognized

Three retiring faculty members were recognized for their years of service to the institution. They were Dr. Bethany Sinnott, a professor of English with 42 years of service, Dr. Sanford Silverburg, a professor of Political Science with 40 years of service, and Dr. George Drum, a professor of Biology and Chemistry with 23 years of service.



87-Year-Old Participates in Catawba’s Commencement Exercise

It was 87-year-old Martha Rhea Hartley Platt of Salisbury who was the first baccalaureate candidate to walk across the Keppel Auditorium stage during Catawba College’s Commencement Exercise on Saturday, May 14. For Platt, it was an opportunity to remedy a regret she had had for 52 years.

Although she is a 1959 alumna of the college, Platt never had the opportunity to receive her diploma during her class graduation. She received her bachelor’s degree from Catawba in the mail. She missed the chance to participate in her commencement due to a mix-up that caused her to be one class short of graduating.

After her niece, Debbie Garrigues, contacted college officials about Platt’s regret, the first-generation college graduate and a woman who worked for nearly 30 years as an educator got her chance at all the pomp and circumstance. In her cap and gown among members of the Class of 2011, Platt participated in Senior Investiture on May 12, receiving her hood during a ceremony at Omwake-Dearborn Chapel. Friday, May 13, she attended graduation rehearsal, and Saturday, May 14, she was back on campus, at ease among the graduates who robed and processed.

“Being around all these young people gives me energy,” she proclaimed, and as she accepted her diploma from Catawba College President Dr. Joseph Oxendine on May 14, her wide smile and spry steps affirmed that. Members of Catawba’s Class of 2011 gave Platt a standing ovation as she walked across the stage, while television crews from two Charlotte media outlets were on hand to record the event.

Catawba College's Financial Aid Office Goes Live with New Banner System

There was celebration in late January at Catawba College as the first of many offices on campus went live with the new SunGard Higher Education Banner System. After months of training, the Financial Aid Office began packaging the financial aid for new students using one module of the Banner system.

"Now's the time that students are trying to make decisions about which college to attend and so we want to have information in their hands so they can actually make a decision," explained Melanie McCulloh, Catawba's Financial Aid Director. "This new system is more automated and allows merit awards which are made based on SAT/ACT scores and grade point averages to automatically be plugged in to a student's financial aid package."

After fall 2011 registration, March 28-31, McCulloh's staff began packaging financial aid for returning students. Some returning students in the School of Evening and Graduate Studies also have received their financial aid packages from the new Banner module, McCulloh said, and they have had no comments. "This indicates that they're taking this new information in stride," she added.

McCulloh said that more features of the Financial Aid module would come online during the summer, allowing work study funding and other financial reports to be available to individual students. "This new system will streamline our processes a little bit more. We are moving in the direction of going paperless, and although we're not completely there yet, we're getting there."

Catawba's implementation of the SunGard Higher Education Banner system on campus began in July 2009. It has allowed the college to convert dis-

parate campus enterprise computing systems into a new enterprise system. Federally mandated changes to the financial aid software for the 2011-2012 academic year made it imperative that Catawba's Financial Aid Office be the first office to go live with the system.

Anna Swanson LaGreca, Catawba's SunGard financial aid consultant, cheered the efforts of the Catawba team in getting the Financial Aid module of the Banner system up and running on schedule. "I am so proud of all of you at Catawba. You really are one of the best clients I've ever had. While there are always challenges, you are all so proactive, professional, and smart. I was looking around at everything you have already done since your Financial Aid go live (without official go live support), and it is just great. You not only have learned a completely new system, but you have also automated a lot of things rather than just keeping things status quo and that's a lot of hard work."

Members of Catawba's Banner Financial Aid team include Robin Misenheimer, programmer-analyst; Melanie McCulloh, Director of Financial Aid; Tracie Hummel, Associate Director of Financial Aid; and Christy Clifton, Assistant to the Director of Financial Aid and Work Study Coordinator.

Other departments that are also in the process of converting to and training on the new Banner system include the Business Office, Human Resources, Admissions, the Registrar's Office, Student Affairs, Development, Institutional Research and the School of Evening and Graduate Studies that handles admissions for the evening and graduate programs.

With one integrated computing system, data can be entered once, and then shared by various departments. Retrieval of accurate historic data will be simplified and accurate current information readily available. Students will be able to register for classes online, while alumni can update their data and track their institutional gifts online. Prospective students will be able to track the status of their application, get information online that is tailored to their unique interests, and easily make connections with faculty, staff, students, and alumni. The new system will allow Catawba to complete its own payroll rather than out-

sourcing, as is now the case. Information that is currently distributed or approved through manual paper processes, such as budget information and purchasing requests, can be electronically distributed and approved, saving labor and paper costs, while getting accurate information and necessary approvals to the people who need those more quickly.

On the Catawba campus, Susan Agner, director of Administrative Computer Services, serves as the Banner Project Manager. She and her colleagues assure that appropriate data is converted into the new enterprise system, that training occurs, and that project implementation deadlines are met.

For the First Time Ever, Catawba Students to Register Online for Fall 2011 Classes.

When Catawba students registered for fall 2011 classes March 28-31, they did not stand in line outside the Registrar's Office waiting for their turn to submit faculty-advisor approved class schedules. Instead, they did things a new way --- online.

Although the students still worked in tandem with their faculty advisors on fall 2011 schedules, their registration process was streamlined thanks to another feature of the Banner system that went live in March. On March 1, Catawba's Computer Services introduced a new version of CatLink, the college community's web portal. The new version, CatLink 3.0, interfaces with Banner and allows members of the community to access information such as class schedules and grades, while also providing single sign-on access to other campus systems such as e-mail and Blackboard.

Students consulted with their faculty advisors during the weeks of March 14 and March 21, accessing their degree audits and determining which courses to take that will move them closer to graduation. Various training sessions for Advisors, Faculty and Academic Support Staff were offered during the week of Feb. 28 in preparation for student advising and online registration that occurred in March.

Catawba's Chief Information Officer Joanna Jasper noted the new Banner system is allowing the college to "transform the class registration process at Catawba."

Catawba to Hold the Line on Tuition for 2011-2012

There will be no increase in Catawba College's tuition, room and board for day students in the 2011-2012 academic year. College Trustees made that decision at their Feb. 15 meeting.

Tuition will remain \$25,160 per year for students in the day program enrolled in between 12 and 18 semester credit hours, while annual room and board for these students will stay at \$8,700. There will be a slight increase in tuition for students enrolled in the School of Evening and Graduate Studies. Tuition will increase three percent from \$302 per credit hour to \$311 per credit hour.

Trustees approved a parking fee for students enrolled in either program, effective with the 2011-2012

academic year. Day students will pay \$50 per semester to park on campus, while students in the SEGS program will pay a \$25 per semester parking fee. Trustees asked administrators to seek students' input on how the parking on campus will be designated and assigned.

Faculty Tenure Approved

Trustees unanimously approved tenure for two faculty members, effective with the 2011-2012 academic year. Tenure was granted to Dr. Doug Brown, associate professor of mathematics, and to Dr. Sue Calcagni, associate professor of biology and environmental science.

New Trustees Added to Board

Trustees unanimously approved the addition of two new trustees to the Board, bringing the total membership on the board to 48. They include alumni Sally Whitney '77 and Robert McLeod '67. Both will join the board in deliberations at the June retreat to be held on campus.

Whitney, who recently retired as a senior vice president with Duke Power in Charlotte, is currently a

member of the College's Board of Visitors. She makes her home in Mooresville.

McLeod is retired from McLeod Verlander law firm and resides in Chapel Hill and Louisiana. He earned his law degree from Tulane University, and like Whitney, is a current member of the College's Board of Visitors.

Trustees Recognized

Two trustees were recognized by their fellow members on the Board during the Feb. 15 meeting. Bronze plaques were unveiled and will be displayed in Ketner Hall to recognize William "Bill" Graham '83 and his wife, Shari '83, of Salisbury and Bryan Applefield '66 of Dothan, Ala. One plaque names a video conferencing room in Ketner Hall in honor of the Grahams in recognition of their gift to fund it. The other names the Dean's Office in the Ketner School of Business in Applefield's honor in recognition of his recent leadership and service as interim dean of the Ketner School of Business.

Two Salisbury Natives Honored with Catawba's Prestigious Shuford Award

Salisbury natives Gordon P. Hurley and Martha Kirkland West '59 were honored by Catawba College on Sunday, April 10 as recipients of the 2011 Adrian L. Shuford, Jr. Award for Distinguished Service. Hurley and West received the recognition in a 4 p.m. ceremony held in Hedrick Little Theatre on campus. The awards ceremony was part of the college's annual President's Circle event.

Catawba College President Joseph B. Oxendine '52 made the award presentations after musical entertainment provided by the Catawba Singers. The Adrian L. Shuford, Jr. Award is given each year by Catawba to the individual or individuals who have played a major role in supporting the college and its programs and the broader community through their time, talent and resources. It was established in 1983 in honor of trustee emeritus Adrian L. Shuford, Jr. of Conover, who died in 2000.



Gordon P. Hurley

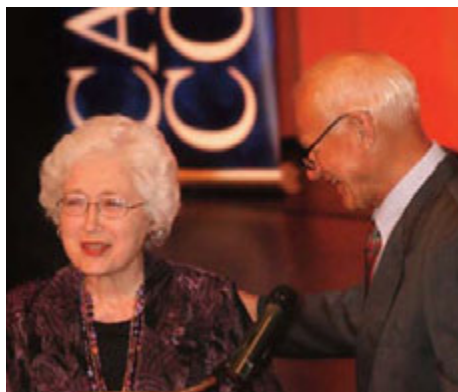
Oxendine called Hurley "a man who scorns the spotlight, but believes whole-heartedly in giving back to his community." Hurley, who attended UNC Chapel Hill, was one of three sons born into the family that ran the local newspaper, The Salisbury Post, from 1912 to 1997. He and his brothers watched and learned as his family helped shape the community, providing jobs for many with the newspaper, but also becoming leading philanthropists. Many projects in the community bear the family's name, including Hurley Park and the J.F. Hurley Family YMCA.

Through the J.F. Hurley Foundation which Hurley's father started in the 1980s, gifts have been made to Rowan Regional Medical Center, Rowan Vocational Opportunities, the Norvell Theater, Catawba College, the YMCAs in Salisbury, South Rowan, East Rowan and Davie County, Hurley Park, the Salisbury Depot, Ruffy-Holmes Senior Center, Hospice, Dan Nicholas Park, and many more. One special project that Hurley and his family saw successfully completed in the recent past thanks to their combined resources was The Buck Hurley Youth Center, named after his late son.

At Catawba, Hurley has helped fund various athletic programs at Catawba, including Friends of Wrestling, baseball, football, soccer and swimming, as well as the 'Dutch' Meyer Auxiliary Gym, Shuford Stadium, the Hayes Field House project, landscaping,

and scholarships. Hurley has also given of his time. He served on Catawba's Board of Visitors and has served on the Board of Managers of the Nazareth Children's Home in Rockwell, the Rowan Regional Hospital Foundation, and is a past board member of Rowan Hospital. He and wife Carolyn are members of First Presbyterian Church in Salisbury.

In accepting the award, Hurley joked that the remarks Dr. Oxendine made about him were "greatly exaggerated to the point of fiction." He then turned the tables, thanking Catawba for its role in shaping the community.



Martha Kirkland West '59

Oxendine knew and played football for West's father, the late Coach Gordon Kirkland. He joked that he and other players would have given West more attention during her early teenage years had her father not been their coach. West, a 1959 alumna, spent 12 years of her life living on the campus of Catawba. She knew college faculty, staff, presidents, first daughters and first ladies on a personal basis.

Her father died when she was only 16, but by this time, she had a strong sense of place, of home, of Catawba, and a strong sense of the importance of education. Her mother, the late Alene Kirkland, was a teacher, and West was destined to follow in her footsteps.

An honors student at Catawba, West majored in English and minored in history, and served as the editor of the college's student newspaper, "The Pioneer." She went on to earn her master's of education degree and her Ph.D. in elementary education from the University of North Carolina at Chapel Hill.

She enjoyed a long career in education and held three very different positions. Her first job was as a fifth grade elementary school in the Charlotte-Mecklenburg School system. She was happy in that role until during a visit back to Catawba, then college president, Dr. Donald Dearborn, invited her to return to the college as a member of the teacher education faculty. She accepted his offer and spent the next 16 years as a college professor, making strong connections with her young adult students.

During her tenure as a faculty member at Catawba, she met and married her late husband, Dr. James King West, who served for 22 years as professor of religion at Catawba.

Her last official job in education lasted 17 years and was as director of elementary education for the Rowan-Salisbury Schools. This gave her another opportunity to nurture relationships with her former college students, many of whom had gone on to work in this same school system.

Even after she retired, education called her name. She served for four years on the Rowan-Salisbury School board and two years of that time was in the role of vice-chair. Catawba asked her to serve on its board of trustees in 1995 and she has served continuously on the board since that time.

As Catawba approached its 150th anniversary in 2001, Martha was tapped to serve as one of the writers of and as the editor of the institution's sesquicentennial history entitled "A College of Our Own: The First 150 Years of Catawba College." When Catawba established its Shirley Ritchie Academy for Teaching in 2007, the scholars of that academy were named the Martha West Scholars in her honor.

A Civil War history buff, she has been involved with the Rowan Museum board for many years. She also serves as a docent for the third graders' tour of the Museum. She served for many years on the Salisbury-Rowan Symphony board, and as president of that board for two years. She has served on the board of the Salvation Army, and serves on the session and as a member of the choir at her church, John Calvin Presbyterian.

In accepting her award, West thanked Catawba "for being in my life all of my life." She noted that she had been the recipient of three miracles in relation to Catawba. The first miracle, she said, was when Dr. Dearborn asked her to be on the faculty; the second was her being invited to serve on the Catawba College Board of Trustees; and the third miracle was her receiving the Adrian L. Shuford, Jr. Award from someone (Dr. Joseph Oxendine) who knew her father.

Previous Recipients

Previous recipients of the Adrian L. Shuford, Jr. Award and the year in which they received the award include Dr. Theodore P. Leonard, 1983; Enoch A. Goodman, 1984; Clifford A. Peeler, 1985; James F. Hurley, 1986; Ralph W. Ketner, 1987; Elizabeth C. Stanback, 1988; Roy E. Leinbach, Jr., 1989; Frances H. Johnson, 1990; Patricia P. Rendleman, 1991; Mariam Cannon Hayes, 1992; Tom E. Smith, 1993; Claude S. Abernethy, Jr., 1994; Millard F. Wilson, 1995; Fred J. Stanback, Jr., 1996; Paul E. Fisher, 1997; Daniel E. Kirk, 1998; Mary O. Dearborn, 1999; Wilson L. Smith, 2000; Marion M. Richard, 2001; J. Fred and Bonnie Corriher, 2002; William C. Stanback, 2003; Jacqueline C. Leonard, 2004; Charles Taylor, Jr., 2005; Newton O. Fowler and C.A. "Junie" Michael III, 2006; Claude B. Hampton, Jr. and James L. Williamson, 2007; Charles G. Potts, Wade Hampton Shuford, Jr., and Robert and Brenda Knott, 2008; Robert and Sara Cook, 2009; and David E. (Gene) Fuller and Raymond and Shirley Ritchie, 2010.



Ben Smith Named Dean of Students at Catawba College

Since June of 2005, George “Ben” Smith has worked in a variety of capacities in Catawba College’s Office of Student Affairs. He has served as Assistant Director, responsible for Housing and Residence Life, as Associate Dean of Students, directing Conduct Administration and Intramural and Wellness programs, and since November, he has served as Interim Dean of Students.

Catawba College Provost Dr. Rick Stephens announced in February that Smith is the new Dean of Students at Catawba and said that this new role will utilize Smith’s cumulative experience at the college. “Ben is intimately acquainted with student life on our campus and understands just how important a role his office plays in the overall college experience of our

students,” Stephens said.

“While we had more than 70 applicants for the position, Ben’s overall passion for his work and his knowledge of residential life here made him our leading candidate of choice, hands down. He has always been willing to step up to the plate and assume more responsibilities and his promotion will afford him

no exception. I look forward to working with him as we wrap up this academic year and make ready for new and returning students next fall.”

Well-liked by students, faculty and staff on Catawba’s campus and known as a team player, Smith noted his professional passion is for Student Life. “The best reward of my career thus far is having a direct impact on the development and growth of college students,” Smith said.

In late April, Smith assumed some additional responsibilities at the college when he was named Retention Coordinator. In that capacity, he will work with faculty to encourage close monitoring of student class progress, and with appropriate staff and student groups to check on the student’s non-class status.

A native of South Carolina, Smith earned his

bachelor of science degree in Exercise Science with a minor in Business from the University of South Carolina-Aiken and his master’s of education degree from the University of South Carolina, Columbia.

While a student at USC Aiken, he served as Intramural Coordinating Supervisor. For a year leading up to and following his graduation there, he continued to work as an Exercise Specialist and Coordinator for Special Services.

During his time as a graduate student at USC Columbia, Smith served as Director of Academic Enrichment for South Area Residence Life, responsible for providing an effective living and learning community for more than 3,000 student residents.

At Catawba, Ben was recognized for two consecutive academic years, in 2007-2008 and 2008-2009, as College Staff Member of the Year, based on a popular vote of the student body; and he was the recipient of the Paul Fisher Service Award in 2008-2009 for his outstanding commitment to volunteerism and service.

He served as On-Site Director of Logistics for Catawba’s Study Abroad Program in Costa Rica during the summers of 2006 and 2008, traveling with groups of 50 students for one month, monitoring their well-being, assisting with logistics, weekly excursions and coordinating host family lodging.

He is a member of the National Association of Student Personnel Administrators and the National Intramural Recreational Sports Association.

Married to wife Sabrina, the couple lives in Salisbury.

“Zeitoun” is Catawba College’s Common Reading for 2011-2012 First-Year Students

Author Dave Eggers’ “Zeitoun” is the common summer reading for the incoming class of first-year students at Catawba College this fall. These students should be prepared to discuss this text during orientation and in their first-year seminar classes.

Eggers won the American Book Award for “Zeitoun” which is the story of Abdulrahman and Kathy Zeitoun, New Orleans residents whose lives were irrevocably changed by Hurricane Katrina.

Catawba’s Common Summer Reading group, comprised of students, staff and faculty, made “Zeitoun” its selection in part because “Hurricane Katrina is a salient and important part of the lives of students entering Catawba during fall 2011.” These students will remember images from Katrina, “but may not know or remember much about life in New Orleans during and after the storm,” the

Common Summer Reading group reported.

Eggers’ book will allow the students to better understand the impact of both the storm and the attempts to control the storm damage on the social and economic lives of citizens in New Orleans.

“Zeitoun” will also provide a starting point for students to discuss the impact of natural disasters on civil rights and liberties of Americans, and the book will allow them to examine their own role as citizens and their own obligations to their communities.

The Catawba College Common Summer Reading Program, started in 2005, is an initiative intended to get incoming first-year students talking about important issues. The program affords an opportunity to participate in and contribute to the intellectual life of the College before students arrive on campus and provides them with a shared academic experience during Orientation and the first semester.

Themes in the reading are

addressed in a variety of contexts: during formal discussion in Orientation, in individual First-Year Seminars, in community fora (including BookReview), during informal discussions (with faculty, ALPHAs, coaches, staff, and other students), and in Lilly Center events such as values and vocation dinners. Thus, the reading provides a common base for discussion among all members of the campus community for the entire year.

Catawba’s previous Common Reading texts

have included “Why Things Bite Back” by Edward Tenner (2005); “Kite Runner” by Khaled Hosseini (2006); “Mountains Beyond Mountains” by Tracy Kidder (2007); “We Are All the Same” by Jim Wooten (2008); “In the Hot Zone: One Man, One Year, Twenty Wars” by Kevin Sites (2009) and “Three Cups of Tea” by Greg Mortenson (2010).



“Students say they come in for proofreading, but it’s always a lot more than what they come in for,” explains Catawba College Writing Center tutor Chelsea Starr, a sophomore from Weston, Fla.

“The biggest thing I see is at the organizational level. There is a disjuncture between the argument and paragraph topic. Sometimes you have an introduction and then the paragraphs are not relevant to the thesis,” notes another Writing Center tutor, Lizzle Davis, a sophomore from East Bend, N.C.

As each semester cranks up, so does the Writing Center. Staffed by Catawba College tutors, the center is a free service for classmates looking to improve their writing in any subject area.

“I started going to the Writing Center as a freshman,” says Kendra Joyner, a senior from Rock Springs, Wyoming. “I had grammar issues...trouble with comma placement, using a semicolon versus a colon, run-on sentences and comma splices, so the Writing Center has really helped. I can look at my writing now and find those mistakes, which is really great.”

Dr. Margaret Stahr, an assistant professor of English, serves as the center’s director. Stahr’s doctoral dissertation focused on writing center scholarship, and the director’s role was part of her job description when she was hired nearly three years ago. The center first opened in the late 1990s.

“I want to make Catawba’s Writing Center look similar to the best in the country,” Stahr says.

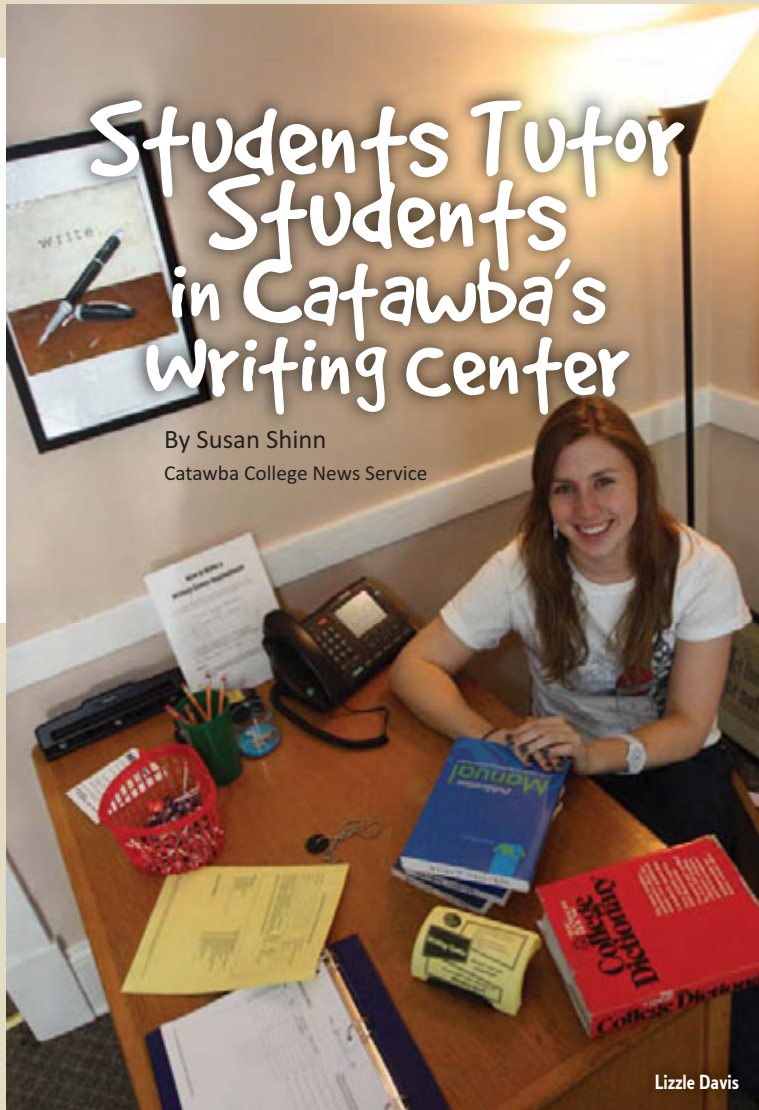
Tutors are recommended by their professors and asked to apply with Stahr. They receive rigorous training for 1-hour academic credit. “One of my goals has been to improve and elevate training that tutors get,” Stahr says.

Sessions last anywhere from 30 minutes to an hour, and tutors are paid, but “not enough,” Stahr says. Tutoring hours may be part of a student’s work-study program. Believe it or not, the tutors are not all English majors – and that’s intentional on Stahr’s part.

“I really want the Writing Center to serve the entire

campus,” she says. “I want tutors to have a wide array of knowledge and ranges.”

Joe Manser, a senior from Mooresville, N.C., is one such tutor. A chemistry major, Manser says he agreed to work in the center because “I just wanted to do something a little bit different. It’s nice to have a repertoire. In science, a big part of being a researcher is publication in journals. Science and math are very cut and dry; writing is more personal. I’ve learned a lot about my own writing.”



Lizzle Davis

“The Writing Center has long been an important part of the English Department and the college,” says Dr. Gordon Grant, English Department chair. “But it has really blossomed under Dr. Stahr. She’s worked to make the tutors as strong as they’ve ever been. She’s done a great job.”

Some interesting statistics about the Writing Center include:

- More than half the students who use the Writing Center are first-year students.

• In 2008-2009, the Writing Center had 313 appointments. Last year, it had 439 appointments.

• Of the appointments in 2009-2010, 43 percent were for the composition courses (Rhetoric and Composition I, Critical Reading and Writing, Advanced Academic Writing); 21 percent were for First Year Seminar; 11 percent were for courses in the humanities; 9 percent were for courses in social and behavioral sciences.

Stahr says that students who have overcome their own writing struggles often make the best tutors. They need to be approachable and empathetic. Stahr encourages tutors to themselves be tutored.

“It’s really hard to share something you’ve written with someone else,” she says.

Tutors can assist with the entire writing process, from brainstorming to drafting to polishing assignments.

Often, Stahr says, a student will have a prompt and not know how to get started.

Rather than grammar and spelling, tutors tend to focus on higher-order concerns such as organization and structure.

Stahr stresses to her tutors that no matter what, the paper is always the student’s paper. “Students need to be active in this process,” Stahr says. Tutors note that it’s a collaborative, conversational process. Tutors won’t copyedit a paper. You don’t drop it off and pick it up. Tutors ask lots and lots of questions.”

“Most people think it’s editing. We spend a lot of time reading people’s papers and on their organization,” explains tutor Elizabeth Sawyer of Raleigh, N.C., who recently completed teacher certification coursework in English, grades 9-12. “You start getting to know a person and their writing style and you noticeably see them improve. You notice that they’re getting it. It’s rewarding when students come back to you. The challenging papers are the most rewarding. You get really frustrated, but you realize it was really beneficial to the student.”

Freelance writer Susan Shinn is a full-time student at Catawba College.

Kenerly Smith Family Scholarship Established at Catawba College

A 1944 Catawba College alumna, Edith Smith Kenerly Holshouser, has created a new scholarship fund at her alma mater that will benefit students from her native Rowan County.

The Kenerly Smith Family Scholarship is a way for Mrs. Holshouser to pay tribute to the fact that she, her late first husband, Harold Kenerly '47, and four of her late siblings, William Lamont Smith '33, Maxine Smith Carlton '37, Quay Thurston Smith '41 and Martha Viola Smith Adams '41, all graduated from Catawba.

Edith grew up in Spencer, one of seven children.

Her father worked as a conductor for the railroad. She followed her four siblings to Catawba and graduated with a degree in business administration and her teaching certification. She recalled that during her senior year at Catawba there were no sports since most of the males were in military service during World War II. This included her first husband, Harold, who was attending Catawba when World War II interrupted his education. He came back to Catawba after serving several years in the Marine Corps and completed his education, graduating in 1947 with a degree in business.

Edith married her second husband, Dwight Willard Holshouser, in 1998, four years after the death of Harold. She had known him as a student from Salisbury when she was in high school in Spencer and later while both were students at Catawba. Dwight graduated in 1943 with a degree in social studies. He went immediately into service as a midshipman in the U.S. Navy serving until January of 1946. Dwight, like Edith, was from a large Rowan County family. He was one of nine children and his brother, Ken, graduated from Catawba in 1949.

Today, Edith and Dwight continue to come back to their alma mater. They joke that their first date as a couple was at a Catawba football game. They are supporters of the Chiefs Club and the Catawba Fund and have supported the Shuford Stadium Lights project. Dwight has also served on Catawba's alumni association board.

The two also enjoy their families and make their home in both Salisbury and Greensboro. Edith has two sons and a daughter, seven grandchildren and seven great-grandchildren, and Dwight has three daughters, four grandchildren and two great-grandchildren.

"The Kenerly and Smith families continue to have strong ties to Catawba and to the local community and we are appreciative that Edith has chosen to pay tribute to those ties by establishing this new scholarship," explained Tom Childress, Catawba's senior vice president of development.

For more information on establishing a scholarship at Catawba College, contact the Development Office at 704-637-4394.



Catawba College alumnus Pat McCrory '78, the former seven-term Mayor of Charlotte, N.C. and the 2008 N.C. Republican Gubernatorial candidate, visited campus on April 7.

He spoke to students in Dr. Michael Bitzer's State and Local Politics class about politics and issues he has encountered running for public office. While he sidestepped the question of whether or not he would run again for the N.C. Governor's seat in 2012, he noted that there is a strategy "to how and when you communicate and launch a product."

Here are some tidbits of wisdom, McCrory shared with the students during his visit:

"Often in politics, you're more worried about your friends than your enemies."

"The toughest jobs in politics are those that are closest to the people. The toughest job in politics is the school board."

"We need to start building things rather than buying things."

"The greatest lesson I learned during the gubernatorial race was that I have some entrepreneurial skills that I didn't know I had and I learned that emotionally and physically I can handle the campaign."

"I love problem-solving, I like leading, and money doesn't drive me."



Thanks to Dr. Eric Hake, associate professor of economics, a leading academic journal, "The Journal of Economic Issues" (JEI), is now being hosted by the Association For Evolutionary Economics (AFEE) with a professional address of Catawba College. Hake serves as secretary of AFEE.

JEI is published in March, June, September and December and is edited by Richard V. Adkisson, a member of the Department of Economics at New Mexico State University in Las Cruces, N.M. It serves as the primary international publishing outlet for scholarly articles with foundations in original institutional economics. It welcomes papers that apply institutional analysis to current and ongoing economic issues of social provisioning processes. The potential spectrum of topics is broad, including public policy, economic development, environmental and ecological issues, education policy, economic stabilization, labor relations, monetary management and other topics.

Hake joined Catawba's faculty in the Ketner School of Business at the beginning of the 2010-2011 academic year. He had served in a tenure track position at Eastern Washington University since 2008, but joined the Ketner School of Business due in part to its strong tradition of producing successful and significant business leaders across the country. He earned his bachelor's degree in history and his doctorate in economics from The University of Tennessee.

Be Fast, Be Nimble to Be Successful, Tennessee Banker Says

Bryan Jordan '84, president and chief executive officer of First Horizon National Corporation in Memphis, Tenn., said he thought a lot about the remarks he would make as the seventh keynote speaker in the Ralph W. Ketner School of Business' Distinguished CEO Lecture Series at Catawba College on April 12.



He toyed with idea of speaking about the economic recovery or change in the banking system, but, in the end, he said those topics “felt worn out to me.”

Jordan chose instead to speak about the importance of being fast and being nimble in today's business world. He said he became CEO of First Horizon National Corporation on August 31, 2008, “seven days before the real teeth of the financial crisis sank in.” Since that time, he has been busy as CEO doing four key things for his organization: **1) defining the meaningful outside; 2) defining what businesses we are in; 3) balancing the need for current yield and profitability with the need to save for the future; 4) and defining the culture of the company.**

“Where you think the world is today is going to be somewhere different tomorrow and you can't tailor your activities today with the idea that they'll be effective tomorrow,” he explained. He cited three familiar companies that have changed drastically, two that kept step with the changing times include Kodak and Intel, one that lost step, Blockbuster Video, now in Chapter 11 bankruptcy.

Part of the difficulty of his position, Jordan noted, was “getting everybody focused on the same issue at the same time,” especially since there are some key generational differences in the workplace that “influence how we see the world.” He provided broad generational descriptors: veterans - those born prior to 1946; baby boomers - including himself, born to the veterans; Generation X; and Generation Y, otherwise known as the Millennials, born between 1980 and 2000.

Millennials, he said, use more technology gadgets, and 95% of them have a cell phone. “It's not cool for them to bank in a branch,” Jordan added, “and in our business, we're thinking of how to move us forward with all of this technology.”

In the workplace, he continued, “we've migrated to participation awards and away from overall winners. It's the most generational difference we've ever had.”

He said employees work in teams and have shifted away from a vertical hierarchy of employer over employees.

Jordan spoke of risk-taking in the workplace and said he was an advocate of taking “thoughtful, calculated, educated risks in a way that allows an organization to move forward.”

He paraphrased a quote from hockey legend Wayne Gretzky who said, “I don't skate to where the puck is, I skate to where it's going to be,” to describe how a business needs to act and react in today's economic environment.

“Our organization in 2006 was focused on growth,” Jordan said. “That growth as we know now was due to risks. Now at the bank, our focus is on profitability first and on growth as a result of that.”

Jordan touched on the importance of communications in the workplace and said First Horizon National Corporation, which was founded when Abe Lincoln was president, 147 years ago, has “a culture of candor.” “We wanted to have an environment where people would stop us and raise an issue in such a way that we could step back and think about it and adjust course.”

While noting that one of the innate human behaviors is to resist change, Jordan said, “technology and change are the way of the world. The cycles are going to get faster and we're going to have to adapt. Focus your energy on the change, on where the puck's going to be.”

Jordan took questions from the audience at the conclusion of his remarks. He was asked what he thought about the passage of TARP (Troubled Asset Relief Program). He responded, “I firmly believe that if TARP had not been passed we could have been looking at a world without electricity. The financial system was collapsing and TARP was instrumental in breaking the momentum - like calling a time out. It gave the economy an opportunity to get its feet back under it.”

Jordan was asked what lessons he had learned from his father, retired banker David Jordan of

Salisbury. He recalled his father asking him if he knew the difference between hedgers and speculators. “He told me the difference was that hedgers sleep at night and speculators don't,” he said, “and he taught me to always do the right thing.”

One member of the audience asked about credit default swaps and if the country is in trouble for these. “We got overly complex with these,” Jordan answered. “I think that is largely behind us now. We broke the paradigm and the paradigm was that housing prices never go down nationally. Now we have the realized and unrealized loss and there are a lot of losses left to be recognized. I think that will result in limited access to capital and a slow growth market.”

A student in the audience asked Jordan if there were books or authors he would recommend to current students. He noted Malcolm Gladwell, author of “Tipping Point,” “Blink,” and “Outliers.” He also recommended “Moneyball,” a book about baseball and the Oakland A's, and “Blind Side,” the story of football player Michael Oher.

Jordan's remarks at Catawba mark the seventh such event in the Distinguished CEO Lecture Series. Prior speakers have included Louis DeJoy, chief executive officer of New Breed Logistics, Inc.; Jeffrey Kane, former senior vice president in charge of the Charlotte office of the Federal Reserve Bank of Richmond; Bob Ingram, vice chairman pharmaceuticals, GlaxoSmith-Kline; Ellen Ruff, then president of Duke Energy - Carolinas; Robert Wagner, Lowe's senior vice president of specialty sales and store operations support, and Kelly King, chairman and chief executive officer of BB&T Corporation.

First Horizon National Corp. (NYSE: FHN) employs 5,400 people and provides financial services through more than 180 bank locations in and around Tennessee and 18 FTN Financial Group offices in the U.S. and abroad. More information can be found at www.fhnc.com.



'10-'11 N.C. Teacher of the Year Offers Encouraging Words to Catawba's Prospective Teachers

"Don't be afraid about your choice to become a teacher," Jennifer Facciolini, the 2010-2011 AT&T N.C. Teacher of the Year, told Catawba College's prospective teachers during a Feb. 24 visit to campus. "There will always be jobs for great teachers. Don't be afraid of the unknown in education."

However, even as she encouraged those gathered in Tom Smith Auditorium, Facciolini cautioned them to ask themselves why they were making this career choice, especially in a time of school cutbacks, subject area cancellations, teacher layoffs and unemployment, and frozen salaries.

"Teachers choose to teach with their hearts, not their pocketbooks," she said, noting, "you can't go into this and be good, you've got to go into it and be phenomenal!"

Facciolini, a social studies teacher at Midway High School in Sampson County, asked the prospective teachers to cite some characteristics of a great teacher. Words that were volunteered included positive, passionate, patient, inspirational, knowledgeable, cool, encouraging, caring, high expectations and humorous. She then asked the students to make a check beside the words that described them. "We want to be motivators," she admonished, "not enablers."

Facciolini cited some key attributes that this generation of prospective teachers shares. These include a familiarity with working in teams. "You come with the mindset of a team. When you interview at a prospective school, you'll be interviewed by a team and you were raised with a team approach. Think back to the Ninja Turtles - a single Ninja Turtle does not save the world."

She cited this generation's ability to multi-task as an attribute, as well as their ability to "spot fakeness a mile away." "You as real-deal teachers will attract kids to you." She also noted the generation's propensity to give back through community service. "Your generation gives more community service time than any generation before," she said.

As she closed her remarks, the National Board Certified Facciolini said, "Our future is waiting on you. In no other profession can you touch every other career choice like you can as a teacher."

Catawba's Master of Education Degree Program Inspires and Changes Area Teachers

Dr. Lou Ann Kasias, a Catawba College professor of education and coordinator of the college's graduate program, believes teachers in the region need to know just what Catawba offers in its Master of Education in Elementary Education.



"We go out of our way to make this personal," said Kasias, a 20-year veteran in Catawba's sole graduate program. "We actually visit the graduate students' classrooms and give feedback to our students regarding their implementation of best practices. Moreover, despite this extra attention our program is affordable - only \$160 per semester hour."

Kasias noted that it only takes 33 semester hours of coursework for a student to earn a Master of Education at Catawba, and if the student has National Board Certification, an additional three semester hours of credit are transferred in. "While teachers are earning a master's in Elementary Education, they could possibly earn an initial reading license without additional courses - that's two potential license changes within one program without additional coursework."

M. Ed. Graduates from Davidson County

Amanda Fulton, a Title I Reading Specialist at Southwood Elementary School in Davidson County, was one student who completed Catawba's graduate program in 2009, earning her Master of Education and her initial license in reading. "Catawba is a small college nestled in the town of Salisbury, about 20 minutes from Davidson County. This made it easy to wrap up things at work and get to class without rushing," Fulton explained.

"The course costs were reasonable compared to other colleges and universities in the surrounding area. "I found the small, intimate class sizes and individual attention from professors quite helpful and refreshing -



Catawba Alumni Abound in Josten's Yearbook Division

Six Catawba alumni, who all work for Josten's Yearbook division, shared this photo from the company's meeting held during the first quarter of this year in San Diego. They are L-R: Luke Samples '05, Alison Horner Klopp '95, Joe Elmore '08, Bill Hall '66, Matt Sheets '07 and Dustin Cox '05.

especially when completing my research. I am certain I would not have had the same experience at a large university or through online classes.”

Fulton expected that “going back to school would open doors for me in education” and because she completed the add-on reading licensure, she said, “I was able to achieve my dream of becoming a reading specialist.”

Lydia Mack, like Fulton, teaches in Davidson County, serving as a Title I lead teacher at Fair Grove Elementary School there. Her reasons for earning her graduate degree at Catawba are similar to Fulton’s – the close proximity of Catawba to her home and school which made attending classes “extremely convenient,” and the fact that the graduate program was “offered at such an affordable price.”

Mack explained her experience at Catawba thusly: “I feel that the education I received during my time at Catawba was more than just theory. It was knowledge that I could apply in my everyday life as an educator. Since graduating from Catawba, I moved from being a kindergarten teacher to a reading specialist for first through fifth graders. Earning an add-on licensure in reading made this move possible.

“My experience at Catawba prepared me with the knowledge and confidence to work with a variety of students, parents, co-workers, and community members in a leadership position,” Mack said.

Becky Byerly is a fourth/fifth grade AIG language arts and social studies teacher at Southwest Elementary School in Lexington. She explained that she decided to return to school to earn her graduate degree “because I felt it would increase my awareness of new trends in education as well as deepen my understanding of the 21st century learner and educator.” She, like Mack and Fulton, chose Catawba at the recommendation of several teaching colleagues and due to the proximity of the college to her school.



Efid, Miller & Dennis

Stanly County Teachers Working on Graduate Degrees

On the Catawba College campus, three teachers from Running Creek School in Stanly County are known by the faculty in the Goodman School of Education as “the three amigas.” Kimlen Dennis, Kimberly Efid and Ann Miller are friends and coworkers who share an hour-long car ride each week as they drive to campus for their graduate coursework. All are National Board Certified and all hope to earn their Master of Education soon.

“I started the grad program at Catawba in the summer of 2009,” Dennis, an AIG teacher remembered. “Ann [Miller] was thinking about going to UNCC, but she talked to me about Catawba and I shared what a good program it is. She started Catawba in the fall of 2009 and Kimberly Efid joined us in the summer of 2010.”

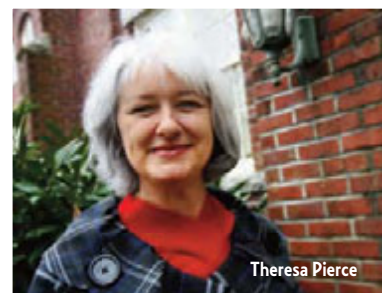
Miller, a kindergarten teacher, explained her reasons for enrolling like this: “It wasn’t until one of the ladies here at the school began the program at Catawba that I took interest. I had thought about a master’s, but didn’t know if I could handle all of the classes. I wanted to learn about the new ideas in education and enhance some of the ideas I’ve learned in workshops all of these years. I had begun master’s classes before graduating as an undergraduate and had often thought of finishing.”

Miller noted that the program structure and affordability sold her on pursuing her degree. “I liked the way the program was structured. I only had to focus on one class and be away from home one night a week. That worked into my schedule perfectly. Sure, it may take a little longer than other programs, but I could easily complete this program and still do what I needed to for my family. The cost is the other factor. I searched other programs and I couldn’t afford to pay for them without taking out college loans.”

Teachers from Rowan County with M.Ed. Degrees from Catawba

While convenient location, colleagues’ recommendations, and reasonable costs all figured in the decision of some Rowan County teachers to pursue their master’s degrees at Catawba, the desire to deepen their knowledge and better serve students motivated two recent graduates.

For Theresa Pierce, a curriculum coach at Overton Elementary School in Salisbury, earning her master’s degree was an opportunity to finish what she had begun. “Thirty years ago, I started graduate school. It was my dream to complete my master’s degree. The teachers at Overton encouraged me to try Catawba. I told them, ‘I’m 50 years old and I will be 53 when I finish.’ They said, ‘You will be 53 with a degree.’ Their encouragement and the support of my family were just what I needed to begin the process.”



Theresa Pierce

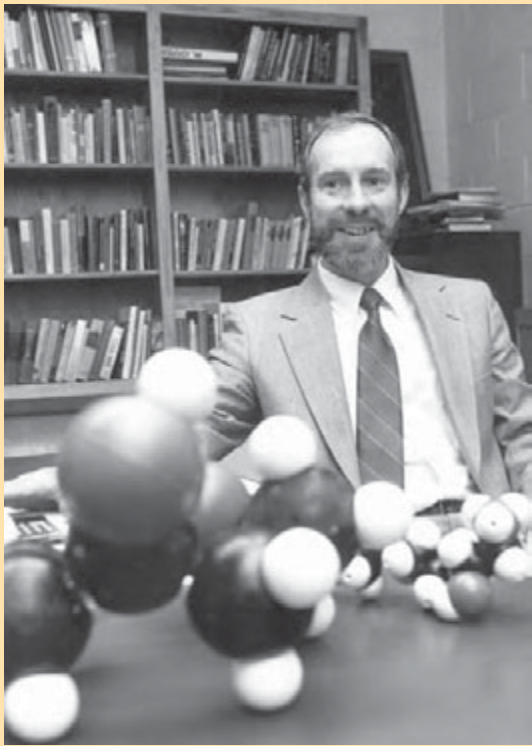
“Going through Catawba’s graduate program was the single most rewarding experience of my 23-year career as an educator. Everything I learned was applicable to the classroom. I have a shelf in my classroom full of Catawba materials that I refer to often. As a curriculum coach, I am always using the skills I was taught at Catawba with teachers and students.”

[Editor’s Note: Shortly before presstime, we learned that Theresa Pierce had been named the 2010-2011 Rowan-Salisbury Teacher of the Year.]

Amy Pruitt, a fifth grade teacher at Enochville Elementary School, chose the graduate program at Catawba after she had been in the classroom awhile and had a strong grip on the curriculum. “I wanted to deepen my knowledge base to better serve my students,” she said. What she found as a graduate student was that “each course I took was pertinent to my classroom needs.”

Today, she said she is “a more reflective teacher.” “Graduate school helped me see how vital it is to examine each child as a learner and meet my students’ needs daily. It reinforced teaching techniques that I had been using and gave me an arsenal of new, effective tools to push my students to be more successful. Attending Catawba’s graduate classes also made me hungry for current, research-based activities and practices.”

For information on Catawba’s Master of Education Degree in Elementary Education, contact Dr. Lou Ann Kasias, graduate program director, at 704-637-4462 or by e-mail at lakasias@catawba.edu. Or, visit the college website for information on admissions requirements and application forms for the program at www.catawba.edu/graduate.



Science Faculty Member Retires

When **Dr. George Drum, a 1962 alumnus of Catawba**, returned to his alma mater as a faculty member in 1987, he brought his academic journey and his family ties to the institution full circle. Drum followed his grandfather's footsteps as a faculty member; Harvy Kopenhaver was on the faculty at Old Catawba in Newton.

Drum, who served as a professor of chemistry and biology and as director of the Division of Mathematics and Science at Catawba, wrapped up his academic journey when he retired in December 2010 after 23 years of service to Catawba College.

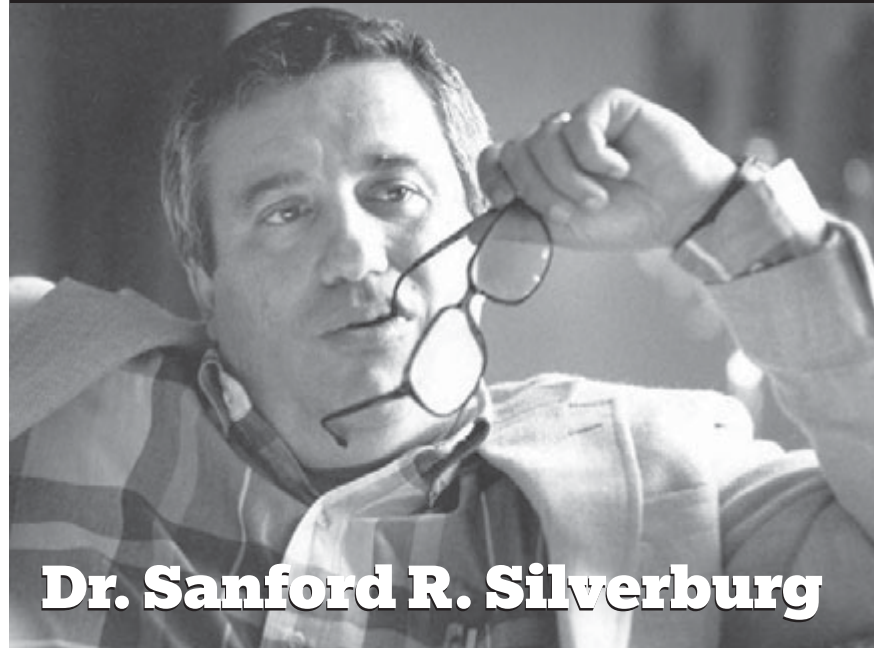
Drum's parents, the late Dewey Drum and Lillian Kopenhaver Drum, were Catawba alumni, as is his brother, David, a 1959 alumnus. His daughter, Anna Drum Kayes, who earned her Catawba degree in 1991 took the Drums' Catawba family tradition into the fourth generation.

Drum earned his master of science and doctor of philosophy degrees from Tulane University and did post-doctoral research at Rice University under a prestigious fellowship from the National Institutes of Health. He was a member of the faculty at Michigan State University for 15 years and then worked at Duke University as director of Intervarsity Christian Fellowship as well as area director for ICF programs on campuses throughout North Carolina.

During Drum's time as an undergraduate at Catawba, his suitemates in 1961 were Art Ching, Bob Wilson, Verne Lanier, Bruce Griffith and Al Mizeras – all members of the "A" team because they shared a suite in the "A" section of Salisbury-Rowan Residence Hall. Then Professor of Biology, Dr. Daniel Kirk, remembered Drum and his suitemates as "intelligent, aggressive students."

Toasted, Roasted and Thanked;

Former Students Rally for Retiring Professor

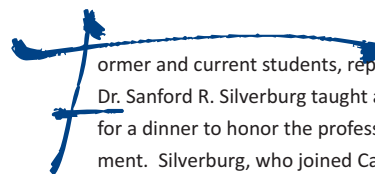


"When there is much desire to learn, there of necessity will be much arguing, much writing, many opinions; for opinions in good men is but knowledge in the making."

Milton, "Areopagitica" (1644)

"The whole secret of the teacher's force lies in the conviction that men are convertible."

Emerson, "Journal" (1834)



Former and current students, representing almost each of the 40 class years that Dr. Sanford R. Silverburg taught at Catawba College, turned out Saturday, April 2 for a dinner to honor the professor of political science on the advent of his retirement. Silverburg, who joined Catawba faculty in 1970, retired from the institution at the end of this academic year.

The event was held at the Salisbury Country Club and was planned by a host committee made up of Silverburg's former students who have distinguished themselves professionally. Members of the host committee included Dan Bross '71, senior director corporate citizenship at Microsoft in Seattle; Pat McCrory '78, former seven-term Republican mayor of the City of Charlotte and 2008 N.C. Republican gubernatorial candidate; John Arrowood '79, a judge for N.C.'s Court of Appeals; William Graham '83, a Salisbury attorney; Kevin Leonard '95, director of government relations for the N.C. Association of County Commissioners; and Brandy Cook '98, district attorney for Rowan County. Dr. Michael Bitzer, Silverburg's colleague in Catawba's Department of History and Politics, help coordinate the event.

Silverburg learned at the dinner that the host committee had taken preliminary steps in establishing the Sanford R. Silverburg First Family Scholarship at Catawba. The minimum amount for establishing a First Family Scholarship is \$150,000, and committee members announced that \$50,000 had been raised to date to fund that scholarship that will be designated for prospective Catawba students who intend to major in politics and pre-law.

“There’s going to be a Silverburg Scholar at Catawba for as long as we live,” Bill Graham noted after the scholarship was announced. “You’ve made a difference in so many lives and so many of these lives will change other lives,” he said.

Accompanied by his wife, Lea, sons David and Darnial, his daughter-in-law and former student, Kristen Pasto Silverburg ’92, and his granddaughter, Olivia, Silverburg listened quietly, often breaking into a big smile, as his former students, friends and colleagues paid tribute to his long career and his influence on their lives.

“From the bottom of my heart I thank you. I wouldn’t be who I am today nor have the family I have today if it weren’t for you,” said Bill Graham. Graham remembered being told by Silverburg when he entered his class as an undergraduate that “I couldn’t read and that I couldn’t write. In my particular case, he was right,” he quipped.

John Arrowood ’79 remembered that as a student from rural North Carolina Silverburg, “intimidated the hell out of me,” but established a connection with him that has influenced his life.

Pat McCrory ’78 said he met Silverburg as an idealistic 17-year-old freshman from Greensboro with long hair and extremely liberal views. “I really believed that government was the answer to everything,” McCrory said of himself at that time. Silverburg, he joked, simply agreed with everything he said and then set about changing his mind.



“When Silverburg walking into the room, we would say, ‘Oh, God,’ and he would think we were speaking of him,” McCrory joked. He went on to share one of his favorite memories of his former college professor. He recalled that Silverburg showed up with some students from Catawba in 1995 on the evening when he was elected to his first term as mayor of Charlotte.

“You showed me leadership, how to debate and you allowed me to debate. You shaped my opinions and thank God, I changed some of those,” McCrory concluded.

Kevin Leonard ’95 remembered four things from his time at Catawba with Silverburg: 1) being told to spell the word, ‘separate,’ correctly; 2) being called ‘KheVin’; 3) being told not to sweat the small stuff and it’s all small stuff; 4) and being told to make a difference no matter what you do.

Dan Bross ’71 shared two columns of descriptive words he had come up with to describe the characteristic dichotomy of Dr. Sanford Silverburg. Those words included opinionated, compassionate, impatient, thoughtful, irrational, caring, emotional, determined, political, inspirational, challenging, hopeful, bombastic, smart, agitator, insightful, provocateur and principled.

Silverburg’s former student, Bob Hammond ’78, said, “When I came to Catawba, I knew one thing, that I was a knucklehead. Dr. Silverburg suffers fools pretty well.” Another student, Bob Haynes ’78 noted that under Silverburg’s tutelage he “learned to speak without being afraid.”

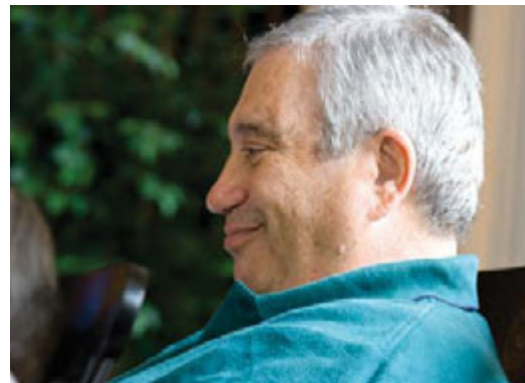
Silverburg’s friend, Jake Alexander of Salisbury, recalled meeting Silverburg when the two were tapped to do political commentary on local radio station, WSTP, in 1988 when the first George Bush became president. “Even in his passion for his belief, it never got personal,” Alexander said of his Democratic friend.

Catawba professor emeritus of Communication Arts, Dr. Karl Hales, spoke of his long friendship with Silverburg. He said that early in his tenure at Catawba, Silverburg, a native of Schenectady, N.Y., often spoke of leaving Catawba and going back up North to a large university, but he never left. Instead, Silverburg remained and bloomed at Catawba and helped his students bloom as well. “He knows how to be a friend,” Hales said.

Robert Van Geons ’97, executive director of the Rowan-Salisbury Economic Development Commission, said Silverburg “wanted you to be a lifelong learner,” while attorney Andrea Davis ’95 recalled sitting in the front row of Silverburg’s class because he was “the smartest person I had ever met in my entire life.”

Alumna Kristen Prather ’04 remembered that Silverburg motivated her to be all she could possibly be. She recalled a conversation that the two had as she was debating what to do after graduating from Catawba. “He told me, ‘There’s nothing wrong with living a normal life.’ I told him, ‘Yes there is.’ And he said to me, ‘Then, do better.’”

Silverburg had the last word at his farewell dinner. He joked that the evening “has really been an educational experience for me,” and noted his



surprise that “the Republican Party was so well represented” among his former students.

“I love the classroom, and that is something I will miss,” he said as he scanned the room. “It’s not the salaries we receive or the perks, but it has been a pure joy being with each of you.”

Silverburg received his Bachelor of Arts degree in history from Siena College and his Master of Arts degree and Ph.D. in international relations from American University. He has served as chair of the Department of Political Science at Catawba and has been honored as the recipient of the Jefferson-Pilot Professorship at the college and with Catawba’s Swank Prize for Outstanding Classroom Teaching. He is the author of numerous bibliographies and articles on Israel and the Middle East, and has served as editor for several publications on the Middle East. His most recent work is an edited volume on “International Law: Contemporary Issues and Future Developments.”



She is a Shakespearean Born and Bred

By Susan Shinn
Catawba College News Service

At age 3, Dr. Bethany Sinnott was introduced to William Shakespeare. It's a love affair that continues to this day.

Sinnott's Colleagues and Students Speak on the Advent of Her Retirement

By Susan Shinn

After 42 years, Dr. Bethany Sinnott has become a beloved fixture in the English Department at Catawba College. Here's what faculty members, students and alumni have to say about her:

"I've never met a scholar and teacher more in love with her subject matter than Dr. Sinnott. Even after 40 years, she still is clearly delighted to walk into a classroom and share her knowledge of Shakespeare and early British literature. Dr. Sinnott has been the cornerstone of our department. We will never replace the magic she shared with so many students."

— Dr. Gordon Grant, English Department chairman

"Dr. Bethany Sinnott has been my most important mentor and role model in my 30 years of teaching at Catawba. It never ceases to astonish me that one person can be a nationally known scholar in her field (Shakespeare) and still manage to have the generosity, energy, and humility it takes to be an exceptional teacher and loving colleague. Her retirement marks the end of an era for Catawba's English Department and for the College itself. It's hard to think about carrying on in my professional life without her."

— Dr. Janice Fuller,
professor of English and writer-in-residence

"I fondly recall the joy that Aidan and you, a budding power couple, brought to the Department, then chaired by Francis B. Dedmond. I believe that I was in the first class taught by the dynamic Sinnott duo in your inaugural year.

Since your arrival at Catawba, we have gone from the Age of Aquarius to the Age of Obama, a testimony to this "grand experiment called America" and its constant ability to reinvent itself. Our relationship has gone from one of teacher-student to colleague-friend. The training I received at Catawba prepared me to compete at the highest level of the Academy. Thanks for the role you played in it.

I treasure the occasional visits we have had during my tenure as a member of the Board of Trustees, or at Homecoming.

I am eternally grateful that I had the opportunity to study with and learn from you, a Master Teacher. For many of us, you are one of the 24-carat faces of Fair Catawba. Thanks for a labor of love well done. You stand proudly in the tradition of Chaucer's Clerk of Oxford, for gladly would you learn and gladly would you teach."

— Dolan Hubbard ('71), Professor & Chairperson,
Morgan State University, Baltimore, Md.,
in a congratulatory letter to Dr. Sinnott

"In two months, I will turn 60 years of age. How did that happen? It was just a little while ago that I stood as an 18-year-old in the receiving line at President Shotzberger's house. There was a young lady in line ahead of me. I believe she was sporting a ponytail. Not sure now. Anyway, suddenly that young lady turned to me and said, "I believe I'm in the wrong line," and then disappeared from sight. I thought, "Girl, there's only one line here tonight." Lo and behold, when I started through the line of professors, there that girl stood. She was a professor? She was you!

I don't think you ever had a "bad day" in the four years I attended Catawba. I'm truly sorry that my children and countless others will not experience your infectious personality. You leave big shoes to fill. Bethany, thank you so much for being my professor, my mentor, my friend. I love you."

— Crystal Rambo Kaczmarczyk '73

"Dr. Sinnott valued what her students brought to a discussion of Shakespeare's plays. She encouraged us to ask questions and share our own responses to the literature. It was my first exposure to reader response and I loved it. I still remember questions and observations that Candace Nolan had about Ophelia, and Carol Houghton asked about Gloucester from "King Lear," and Bobbie Godwin queried about Iago. These questions were asked and these observations presented because Dr. Sinnott valued what we brought to our study of Shakespeare. I marveled at this new approach (at least to me) to the study of literature.

I tried hard in my own English classes to emulate this teaching style of Dr. Sinnott. I feel if I have had any successes in teaching English they are due to Dr. Sinnott's model. She taught me that I needed to know my stuff — as she did so well, that I didn't have to be the expert and know all the answers, and that I should value what all my students brought to the literature. And because of her philosophy of teaching, I have had a happy and wonderful career as an English teacher for 36 years. And for that Dr. Sinnott, I can only say, "Thank you."

— Danny Lawrence '72

"Dr. Sinnott is a refreshing soul. For all these years, she has brought a level of energy and expertise to the English Department that can never be replaced. I will always be in awe of the amount of love that Dr. Sinnott gives to both her work and her students. She has been nothing short of a blessing in my life, and no doubt an absolute blessing to Catawba College for 42 years. I will always be thankful to her."

— Lizzle Davis, English major, class of 2013



In May, Sinnott retired from Catawba College after 42 years of teaching English — most notably Shakespeare. To encapsulate a career that's touched so many lives, we'll have to ignore this quote from "Hamlet": "Brevity is the soul of wit."

As a little girl, Sinnott loved to memorize nursery rhymes. Her father — quite the jokester, she says — decided to teach her Hamlet's well-known soliloquy, "To be or not to be. I didn't understand what the words meant, but I loved the rhythm," Sinnott says.

She spent her early years in Mississippi, and often played with an older cousin, who taught the younger girl everything she was learning at school. When it came time for Sinnott to enroll, school officials recommended she go right to second grade. When Sinnott was tested, she read the newspaper to her parents.

"My parents were absolutely amazed," Sinnott remembers. "They did not know I could read."

She and cousin Carol read Shakespeare plays aloud. Sinnott's grandfather, a Baptist preacher, had won a three-volume set of plays in an oratorical contest.

Every time young Sinnott came to "hell" or "damn," she'd substitute "heck" or "darn." Her cousin always laughed at her.

"She didn't think I was very sophisticated," Sinnott says. "So I've never been very far away from Shakespeare."

As she continued in school, however, she was "dead set" on a career in science. She planned to be a nuclear physicist.

Sinnott won a potentially full scholarship to Duke University but because her parents had saved enough money to send their only child to college, she could receive only the minimum amount of aid. Yet there was a trip to Europe that Sinnott very much wanted to take — and the scholarship money would pay for the trip.

"My parents indulged me," Sinnott says, a bit of guilt still tinging her voice. That trip — 13 countries in 8 weeks — sparked a love of travel that continues today. "I just fell in love with Europe."

Sinnott arrived at Duke in the fall of 1958, a science major. But since she had been editor-in-chief of her high school newspaper, she became a freshman reporter for the “Duke Chronicle.”

“I discovered I really enjoyed hanging out with the English and history majors on the newspaper staff more than the science majors,” she says.

It wasn’t long before Sinnott was spending more and more of her time working with the “Chronicle.” She insisted on the title “news editor” her sophomore year rather than the traditional “coed news editor” that females were usually assigned. She was named editor-in-chief her senior year. By then, she’d switched to English, and took a wonderful Shakespeare course her senior year. Fred Chappell was a classmate.

She planned to go on to graduate school, she says, “because I could think of nothing else to do.”

She wanted to see a different part of the country, and chose Northwestern University. After enduring winters where the temperature was -20, she decided she never wanted to live in the Midwest.

At the end of the summer after she received an M.A. in English, Sinnott decided she’d live in Europe for a semester. She ended up staying until the following May. It was, she says, the most educational year she’s ever had. She spent time traveling with classmates – an art historian and a poet – and she traveled on her own, too. She was in England for the 400th anniversary of Shakespeare’s birth. She went to the opera in Paris, alone. “I was fearless,” she says. “That trip did a lot for me.”

She arrived home that spring with 20 cents in her pocket, and spent the summer in New Haven, Conn., living with college friends and helping to care for their new baby. She figured there might be a job for her at the University of Bridgeport nearby. There was.

“I’d had no instruction in teaching,” Sinnott says. “After two or three weeks, I thought, I love doing this!”

She decided she’d need a Ph.D. to teach, and applied to Duke and the University of North Carolina at Chapel Hill. She spent four years at UNC as a teaching assistant.

She met her husband, Aidan, in a course called “Caroline Erotic Poetry. It was just Renaissance poetry,” Sinnott hastens to clarify.

A year later, she says, he went with her to the airport to pick up a friend of hers. He told her that, because of her, he was beginning to doubt his commitment to the priesthood. Until that moment, they’d never had a conversation like that.

Aidan Sinnott was an ordained priest and monk. He asked her to wait for him to get out of those commitments. He warned her that it could be several years. Sinnott thought to herself, “I’d rather wait for Aidan than marry anybody else, ever.”

It only took a year before they could be together.

Aidan Sinnott got out a map and looked within 100 miles of Boone – where he had just been hired – to find a job for her. He found Catawba College.

Sinnott found herself on campus in the summer of 1969, being interviewed by the college president.

She got the job and she and Aidan Sinnott were married over Christmas break in the Omwake-Dearborn Chapel on campus. He later got a job at Catawba, too.

The summer of 1975 marked a turning point in their marriage. Sinnott got tenure; her husband did not. She was pregnant with their first son, Devin, who was born in June. Son Christopher followed in 1978.

Aidan Sinnott had always had an expertise in repairing foreign cars. He eventually opened the Shakespeare Garage, and found a new career. In 1979, he and Sinnott built a charming cabin, Shantavney, named for his mother’s homeplace in Ireland. Sinnott still lives there today, on 46 acres.

Sinnott’s career at Catawba was fulfilling. She was Catawba’s first female division director when she became head of the Hurley School of Humanities in 1984. She was affiliated with Catawba’s chapter of Alpha Chi honor society for 32 years, serving as either faculty advisor or faculty sponsor. In addition, she formed long-lived and binding ties with many of her colleagues from a variety of academic disciplines.

The Sinnotts shared a love of travel and, in 2004, commemorated the 200th anniversary of the Lewis and Clark journey, with a cross-country camping adventure that ended in Oregon. That’s where the nation’s number-one Shakespeare festival is located, by the way.

Soon after the trip, Aidan Sinnott was diagnosed with pancreatic cancer, and died the following May.

During a videotaping, he was asked about his secret of their 35-year marriage. “He said that we shared common interests, we traveled well together, we respected each other and we shared a sense of humor,” Sinnott recalls. She adds, “There was no sense of rivalry. Aidan was always incredibly supportive of me.”

He was able to see her first lecture for the North Carolina Shakespeare Festival, where she’s been a presenter since 2003.

Her husband was given three to six months to live. He survived for eight months following diagnosis. “He really lived those months,” she says. “It was about using the time we had instead of bemoaning what was to come.”

Sinnott says that her Catawba family was supportive during this time. When Aidan Sinnott said he’d like to see the ocean one more time during fall break, then-President Robert Knott gave the Sinnotts the use of his home at Hilton Head Island, S.C.

Dr. Bethany Sinnott



The Catawba faculty donated a cash gift for extra spending money, and the Sinnotts decided to have a party. They used the Cloninger Guest House. “It was a festive occasion, a real celebration,” Sinnott says.

Before Aidan Sinnott died, the couple also hosted a love feast and anointing of the sick at their beloved Shantavney.

Following Dr. Raymond Jenkins, whose tenure lasted from 1926 to 1966, Sinnott is Catawba’s second long-term Shakespeare professor.

One professional relationship she relishes is the one she created with Dr. James Parker, Catawba’s long-time theater professor. From him, Sinnott learned all about staging plays. They even created the Parker-Sinnott Vanity Productions for the purpose of faculty readings, and well, so Parker could play King Lear. “The Tempest” was their second faculty staged reading.

The team of Parker-Sinnott-Kesler (that’s Linda Kesler, an associate professor in the Theatre Arts Department) staged “Twelfth Night.”

This summer, Sinnott has committed to be the production manager for the St. Thomas Players’ staging of “Pinocchio’s Sister,” by Jennifer Hubbard. It will be the world premiere, Sinnott notes. She’s also serving on the Salisbury Symphony’s Festival of Summer Gardens committee. And she plans to help with Catawba’s Youth Environmental Summit in July.

So she’ll be doing volunteer work – to a point.

“I can see myself working harder than when I was teaching,” she says. She’ll likely see many people she knows.

“I have taught so many students, I can hardly go out in Salisbury without running into a former student,” she notes.

It’s also a safe bet that, whenever she can, she’ll be attending a production by a noted British playwright.

Freelance writer Susan Shinn is a full-time student at Catawba College.



The seminar took place at a professor’s house, and Sinnott gave her new friend a ride to class. “We became great friends,” she says. “We never ran out of things to talk about.”



Analysis of Lip Balm Nets Catawba College Student a Kiss of Success

By Susan Shinn

The next time you apply that oh-so-convenient lip balm, think of Carly Sabat.

Sabat, 21, a senior chemistry major at Catawba College, researched lip balm as part of her senior project. Her research has garnered accolades for herself and for the college.

A native of Ohio, Sabat was in need of a fall research project. She will enter the University of South Carolina's School of Pharmacy this fall, and she's spent summers working at a pharmacy back home. She looked to Dr. Mark Sabo, chairman of Catawba's Department of Chemistry, to choose a project for her.

What he chose was an analysis of the sunscreen components in lip balm made by a local company, Filltech USA in Rockwell, N.C. According to FDA rules, its lip balm, which is sold exclusively to Dollar Tree, must be analyzed for its active ingredients.

To accomplish this, Sabat worked with chemist Elizabeth (Betty) Noble at Filltech USA and Dr. Mark Sabo at Catawba College. "My job was to develop a method to measure the amount of the components in the lip balm," Sabat says, so she went about extracting the product's two sunscreen components, Octinoxate and Oxybenzone.

The project was one that interested Sabat.

"I'm an avid user of lip balm," says Sabat, a member of Catawba's softball team. She loves to be in the sun, she says.

Sabat used a state-of-the-art instrument called a High Performance Liquid Chromatograph (HPLC) to measure the two components. She used samples of each to set a standard so she could compare the amount that was found in the lip balm. According to the product's labeling, there should be 7.5 percent Octinoxate and 3.5 percent Oxybenzone.

"Filltech USA wants it to be exact," Sabat notes.

After Sabat verified that the instruments were measuring correctly, she ran test after test on the lip balm, spending untold hours in the lab during the fall semester.

"We found that we had an excellent method to analyze the components," she says.

Sure enough, the two components measured the way they should. Sabat reported her results back to the company, and presented two papers outlining her research — one at the Gamma Sigma Epsilon Chemistry Honor Society conference at UNC-Pembroke in March and the other at the National American Chemical Society meeting in Anaheim, Calif., in late March. Jacob Hill, who assisted in Sabat's research, presented the paper in Anaheim. Sabat's paper was awarded best research presentation at Pembroke and also received an award in the analytical division at the Anaheim event.

Sabo has nothing but praise for Sabat.

He explains, "This research was done through the Catawba Analytical Research Laboratory (CARL), an industrial-academic partnership at Catawba College, which has provided Carly with an excellent opportunity to work with a local pharmaceutical company, experience the practice of chemistry in today's society, and enhance her problem-solving skills. Through her undergraduate research experience, she not only demonstrated technical and scientific knowledge, but also demonstrated that she knows how to apply that knowledge to the problem at hand.

He adds, "Carly's analytical ability is apparent as she learns the fundamental principles of chemistry, applies this knowledge to the problem at hand, and reports accurate and precise results after careful observation and documentation. She usually starts her assignments early and does not wait until the last minute. She doesn't shy away from tough problems, but rather embraces them as an opportunity to learn. Carly is very intelligent, conscientious, organized, and dependable. She consistently produces high quality work, whether for homework, term projects or exams. Her personal integrity, high academic standards, and deep maturity level make her a well-respected role model for her peers."

Sabat, the daughter of Debbie and Joseph Sabat of Warren, Ohio, grew up planning to be a teacher or veterinarian, until she took chemistry her junior year in high school.

"I just fell in love with chemistry," she says. "It made so much sense to me."

Two neighbors were pharmacists and told her that with her love of chemistry and math and her outgoing personality, pharmacy was the field for her.

Sabat was recruited to play softball at Catawba, and declared chemistry as her major her freshman year.

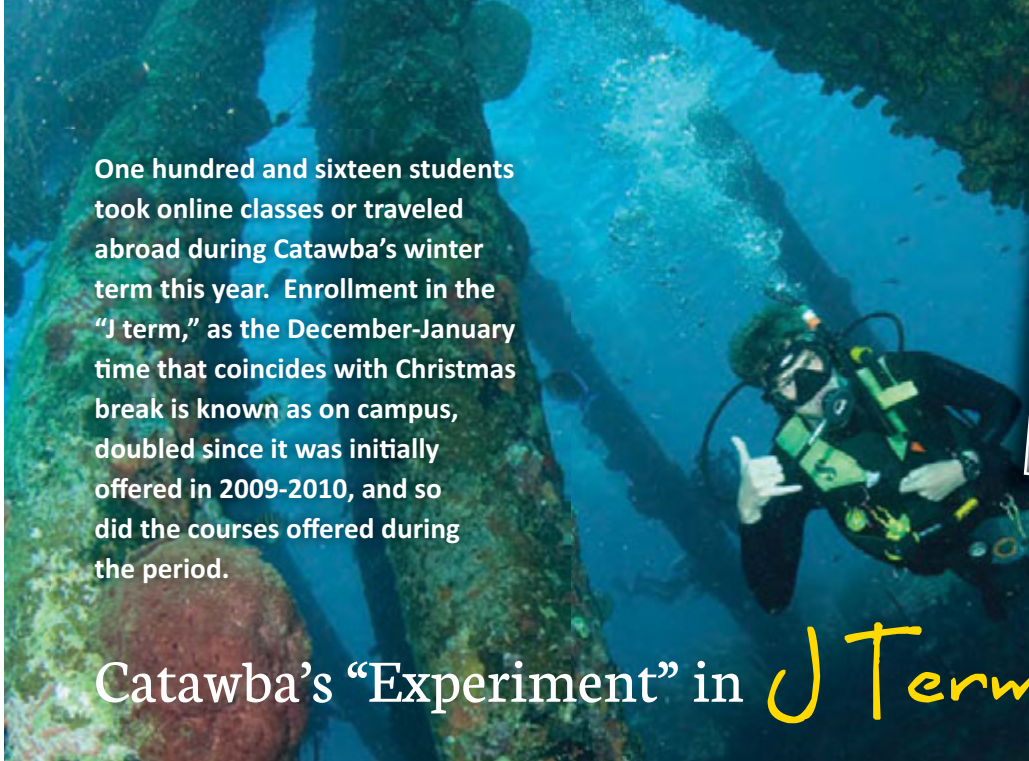
"I never had a doubt," she says.

At Catawba, she says, she's received personal attention from her professors. "Their door is always open. They are always willing to help."

She adds of her experience here, "I didn't want the big-time undergraduate university. I'm not just a number. I'm known as a person here."

Being at Catawba, she says, has taught her how to study. "This has prepared me to go on to the next step."

Sabat plans a career in retail pharmacy.



One hundred and sixteen students took online classes or traveled abroad during Catawba's winter term this year. Enrollment in the "J term," as the December-January time that coincides with Christmas break is known as on campus, doubled since it was initially offered in 2009-2010, and so did the courses offered during the period.



Catawba's "Experiment" in J Term Declared a Success!

While the J term is not yet included on the college's academic calendar, the positive feedback on the two-year experiment from both students and faculty may soon change that. According to Catawba Provost Dr. Rick Stephens, the "J term" has been a very successful "experiment" for the college.

"Catawba's Faculty Senate had recommended consideration of a January term and the past two years has allowed us that," Stephens said. "We decided that classes offered would be either travel courses or online courses which would keep down costs and allow the campus to remain closed for the holiday break.

"This created an opportunity for a concentrated (three-week) period of study for students and some affordable travel opportunities for them," Stephens continued. "The J term allows a student to catch up if they need additional credits, to retake or do over a course, or to accelerate their course completion time. It is also an especially good time for travel, which is more difficult to schedule in during the normal semesters. The J term tuition is priced at the summer school rate (\$900 for a three-hour credit class) and the students incur travel and program related costs (books, travel, meals)." Courses offered during Catawba's J term are only available to Catawba College students and students may only take one three-hour course during this term.

Earning Three Credit Hours during J Term

Senior Julie Gilley of Dobson is one Catawba student who took an Elements of Fiction Writing class with Dr. Forrest Anderson during the recent J term. She had this to say about her course: "My J term experience was definitely worth the investment! The assignments were varied enough to keep my interest, but were never overwhelming so I wanted to pull my hair out. In truth, this was one of my favorite courses I've taken at Catawba because of the quick, personal feedback I received on my writing from Dr. Anderson."

Senior Dusti Kempf of Midland took a Hispanic Culture in Literature and Fiction course with Dr. Michael Wilson during the J term and she, like classmate Julie Gilley, had good experience. "I think the J

term is a great idea," she explained. "It gives students an opportunity to pick up a class during breaks that can either help lighten their load during the regular semester or allow them to get through school more quickly. The J term is one of the reasons I am graduating after three years of college rather than four."

Professor Anderson, who taught Gilley's J term fiction writing class, reported that he was pleasantly surprised with both the quality and quantity of his students' work during the course. "Students in my class had assignments in the form of reading, writing, and responding due everyday of the week for three solid weeks," Anderson said. "Personally, I worried the amount of work I was requiring may have been too demanding. My students, however, consistently rose to the challenge in interesting and creative ways.

"I was truly amazed by the quality of fiction my students were producing, and I feel that each and every student surprised themselves at one point in the course with their ability as writers."

Ketner School of Business Professor Pam Thompson who taught a Management Information Systems course during J term echoed the sentiments Anderson expressed. "My students were required to interact with each other almost daily in discussions related to course content," she noted. "They had to experiment with new business software and social networking for business, while still gaining the body of knowledge important to the discipline from the text. All in all, I think it was a great learning experience and a wonderful way for them to pick up extra credit over break."

Travel Abroad during J Term to Bonaire and Japan

A trip to Bonaire was the culmination of a four credit cross-disciplinary science and humanities course that began in the fall semester with a one-credit Scuba Certification lab course led by Dive Specialist Joe Gaydeski of Open Water Adventures in Charlotte and his staff. Chemistry professor Dr. Mark Sabo enhanced the already rigorous study of the science of scuba with a science lab that complemented the pool and classroom scuba certification course. As travel to the

Netherlands Antilles neared, Dr. Carl Girelli, associate provost and professor of English, prepared students with extensive online readings and discussion.

Girelli had this to say about the Bonaire experience: "It was an absolute pleasure to learn along with students about the science of scuba and to be their teacher as they explored the history and sociolinguistics of the Caribbean, particularly Bonaire and the Papiamentu language spoken there."

Sabo, Girelli, and 20 students completed their scuba certification with open water dives along one of the top reef systems in the world, and many completed as many as 20 dives, including night diving amid schools of six-foot tarpon.

Dr. David Fish, chair of Catawba's Music Department and associate professor of music, traveled to Japan over the J term with 14 students enrolled in his Japanese Musical Theatre and Dance course. The group spent mornings in Japan in class and then spent afternoons enjoying the traditions they studied, including Kabuki and Noh at the Japanese National Theatre. They also were able to take part, Fish said, in a workshop by a pioneer of Butoh avant-garde modern dance.

"This was a wonderful experience for these students, some of whom had never flown before and others who had never been outside the United States," Fish explained. "They were particularly excited to see the Great Buddha in Kamakura that President Obama visited just months before."

Senior Claire Robinson of Houston, Texas, was among the students who traveled to Japan with Dr. Fish. "Going to Japan with a group of people from Catawba was one of the best ways to spend my winter break," Robinson said. "I got to eat delicious food, meet lots of really nice people from Japan and around the world, see fascinating performances of traditional Japanese art forms, and explore all around Tokyo.

"Japan is a wonderful country, and I've now decided to apply to the JET [Japanese Exchange and Teaching] program to teach English in rural Japan after graduation so I can see even more of the country."

"FOLLOW THE GOLDEN THREAD OF YOUR LIFE," EDUCATOR AND AUTHOR RUTH ANDERSON SAYS

Educator and author Dr. Ruth Anderson shared her own morality tale with members of the Catawba College community when she spoke on campus at 11 a.m. Tuesday, Feb. 22. Anderson was the keynote speaker for the eighth annual Lilly Colloquium and her visit to campus was sponsored by Catawba's Lilly Center for Vocation and Values and Catawba's Goodman School of Education.

Anderson, who serves as executive director of The Servant Leadership School of Greensboro, told how she followed the "golden thread" of her life to realize her true purpose as a servant leader. Her tale began with a word picture of her as an undergraduate at Geneva College who thought she knew what she wanted to major in. Thanks to the assistance and insight of her undergraduate advisor, a Dr. Farra, she found joy in service to others.

When the window of her first job with a non-profit closed, a door opened for her to attend graduate school at Kent State University.

"The task always is to hold what is true for me," Anderson said. "Beware of all of the outside voices giving you bad advice" and

"lean into whatever it is that energizes you. The true self within you is the big self that God had in mind."

After earning a master's degree from Kent State University, Anderson earned her doctorate in communication from the University of Oregon and joined the faculty at North Carolina State University where she served as a tenured faculty member for 15 years. While on the faculty, she taught and wrote in the field of interpersonal and organizational communication and started the internship program there. She departed NCSU to apply her understanding of organizational communication theory to Kindermusik International. That move caused her some consternation.

"When you are in the middle of change, it is scary and there is fear," she said, while explaining that she trusted her mind, heart and body in making the choice.

While serving as a vice president at Kindermusik, Anderson changed because she learned some valuable lessons about interpersonal and organizational communication while attending the Servant Leadership School. Her concept of leadership changed and she herself changed as a leader. "It was a paradigm shift from power over, control over to leadership that is interdependent and relational," she recalled. "Leadership became a circle where all the voices were heard and the leader's job shifted from precariously perched to us all being led together."

Problems at Kindermusik, along with the lessons she learned at the Servant Leadership School, made Anderson and her CEO

there "willing to try something else." "We started a journey at Kindermusik and it was about understanding the giftedness of each other and engaging each other." The 100 employees at Kindermusik were asked for their opinions on "the five things you think we need to work on." That query led to suggestions that improved productivity and profitability at the company and led to awareness on Anderson's part about just how much individuals have to offer. One Kindermusik employee even came up with a new tag line for the company: "A good beginning never ends."

"Always, servant leadership is about awakening the slumbering giant in us and the slumbering giftedness in others," she explained.

Anderson concluded her remarks with this admonition: "Don't ask what the world needs, ask what makes you come alive; what the world needs are people who come alive."

As director of The Servant Leadership School, Anderson writes grants, teaches, manages and markets a program of classes, trainings and workshops. She also works to build collaborative partnerships between the school and other area organizations. She has also authored several books, including "Hairpin Turn: Trusting Your Heart's Direction in Leadership and Life," "Ruthie Stories: Recapturing the Girl Left Behind" and "Connecting with Your Aging Parents through Story: 7 Steps toward a Last Chance at Love." She and husband, Phil Pratt, a videographer and massage therapist, have a college-age daughter and make their home in Greensboro, N.C.

Catawba's Lilly Center for Vocation and Values is directed by Dr. Kenneth W. Clapp, senior vice president and chaplain. The Center was established in 2003 and funded with a \$2 million grant the College received from the Lilly Endowment, Inc. Previous notable speakers who have participated in annual Lilly Colloquia include Leonard Pitts, Martin Marty, David Bornstein, Sharon Parks, Mackey Austin, Joe Ehrmann and Sarah Susanka.

The Lilly Center seeks to help students and members of the larger community determine values for their lives and allow those values to guide decisions relative to the vocations they choose and the priorities they set. Critical to this process is the recognition that as the children of God all are called to use the talents and gifts that have been provided not only for the realization of their own capabilities, but in service to others and in making the world a better place.



Catawba's Church/College Award and Paul Fisher Service Awards Presented

It was The Reverend Kristen Gerner Vaughn, a 1999 alumna of Catawba College, a United Church of Christ minister and a mother of three, who was honored February 14 as the recipient of the 2011 Catawba's Campus Ministry Church/College Award.

Vaughn, pastor of Brick UCC in Whitsett, was lauded for her service to both the Church and Catawba College during a dinner event held in Peeler Crystal Lounge on campus. She was the fifth recipient of the award, presented to her by College President Dr. Craig Turner.



The event was an opportunity to affirm and nurture the long-standing relationship between Catawba and the people who founded the College nearly 160 years ago. Representatives from churches that support the campus ministry and the Lilly Center at Catawba gathered with members of the Catawba Board of Trustees and Catawba students who are preparing for vocations of service to the Church to celebrate. They enjoyed an informative presentation by students about the work that is being done at the College to prepare students to serve in a variety of ministry roles. The celebration included the awarding of Catawba's Campus Ministry Church/College Award and the Paul Fisher Service Awards.

Vaughn became a student at Catawba because of the college's relationship to her home church, Mt. Hope UCC in Whitsett. While a student, she demonstrated her commitment to service by coordinating the campus Fellowship of Christian Athletes organization and helping to plan and lead spiritual growth retreats for her classmates. As a student, she was a Catawba Singer and served as the swim coach for Special Olympics of Rowan County. She was consistently named on the Presidential Honor Roll for her academic success and

was the recipient of the Algernon Sydney Sullivan Award. She also found time to serve as a youth director for First Presbyterian Church in Salisbury.

After graduating from Catawba, she was accepted as a student in the inaugural class of the Wake Forest University Divinity School and was a member of the first graduating class of that institution. Her first job was as a chaplain at Wake Forest Baptist Hospital in Winston-Salem and then as the Cancer Center Chaplain for Forsyth Regional Hospital. Even as she worked, she continued her education with courses in counseling.

She was called to serve as Youth Minister at Peace UCC in Greensboro and then to serve as Associate Minister for Youth and Children at Pilgrimage United Church of Christ in Marietta, Georgia. During this time, she was the driving force behind the development of the Southeastern Winter Youth Retreat that since its inception has brought thousands of youth to the mountains of North Carolina to be nurtured in their faith and to grow spiritually. In 2008, she was called to her current pastorate at Brick UCC.

Since her graduation, Vaughn has continued to give back to Catawba, by involving Catawba students in leadership growth opportunities and by returning to campus to speak to classes and groups about vocations. She has also assisted in promoting the college to prospective students at various receptions.

Catawba's Campus Ministry Church/College Award was presented for the first time in 2008. Its inaugural recipients were Claude Abernethy, Jr. '50. Other recipients include the Reverend Dr. Richard Albright Cheek '47 in 2009 and The Reverend Dr. Thomas R. Hamilton '55 of Newton in 2010.

Paul Fisher Service Award Recipients

A former First Lady of Catawba College and this year's president of the senior class were honored as recipients of Paul Fisher Service Awards. Mr. Paul Fisher, chairman of the Catawba College Board of Trustees and the person for whom the awards are named, made the presentations to former First Lady Jean Wurster, widow of Catawba's 18th President Dr. Stephen H. Wurster (1981-1992), and Kendrick Mayes of Fayetteville.



Fisher, who serves as chairman of the board of F&M Bank, set an example for volunteerism through his own life, and his bank makes possible these awards as a way of honoring him and encouraging others to follow his example. The awards are presented annually through Volunteer Catawba.

Wurster's Paul Fisher Service Award was presented in recognition of her commitment to service as demonstrated by her personal investment of time and talent in serving as a dedicated volunteer and on the Board of Directors for various nonprofit organizations including: Rowan Helping Ministries, the ARC of Rowan, Communities in Schools, and the Center for the Faith in the Arts. The award also recognizes her service as a member and leader in the congregation of First Presbyterian Church where she serves as a church elder, a member of a mission team traveling to Brazil, and a member of the adult and bell choirs. At Catawba, Wurster is a committed member of the Staff Council, the Chiefs Club and numerous other campus organizations.



Mayes' Paul Fisher Service Award was presented in recognition of his commitment to volunteerism and service to others as demonstrated by his personal investment of time and talent in visiting residents of the Lutheran Home at Trinity Oaks and assisting participants in the Visually Impaired Population Putt-Putt Tournament, and other monthly events sponsored by the Special Populations Program of the Salisbury Parks and Recreation Department. As president of both the senior class and the Catawba College Majors Club, Mayes provides leadership and serves as an example to other student-volunteers through projects benefitting Habitat for Humanity and local schoolchildren through the "Hoop it up for Books" initiative.

34th



CATAWBA
COLLEGE

**SPORTS
HALL OF FAME**

Saturday, April 30, 2011

Following are the achievements of this year's inductees:

CATAWBA COLLEGE SPORTS HALL OF FAME ANNOUNCES FOUR NEW MEMBERS

Four new members were inducted into the Catawba College Sports Hall of Fame on Saturday, April 30, during the festivities of the Hall of Fame's 34th anniversary.

The inductees were (with graduation year): Dwayne Brewington '82 of Montgomery Village, Md.; Lonnie Chandler '63 of New London; Tony DiPaolo '59 of Smoketown, Pa.; and Monte Jackson Turner '94 of Burlington.



DWAYNE BREWINGTON



Brewington was a four-year letter winner in basketball in 1978-82. At 6-7, Brewington was key post player for Catawba teams that compiled an 80-43 during his career.

A two-time All-Carolinas Conference selection (1981 and 1982), Brewington also earned All-NAIA District 26 honors in 1981. As a sophomore, Brewington helped lead the Indians to the 1980 Carolinas Conference Tournament championship, well remembered for the 10-9 final score. It was during the pre-shot clock era and High Point held the ball for most of the contest.

That 1980 title set the tone for the next two years as Catawba went 25-6 and 26-7 during Brewington's junior and senior seasons. The 1982 squad won

the District 26 championship and a berth into the NAIA Tournament in Kansas City. The 1981 team fell to Gardner-Webb in the District 26 semifinals.

Brewington scored 1,319 points during his career, which currently ranks 27th all-time at Catawba. He was deadly around the basket and still ranks first all-time in field goal percentage (61.5), making 579 of 941 attempts.

He had single season field goal percentages that still rank third (64.5), sixth (62.3) and ninth (61.3), respectively, at Catawba.

Also a great rebounder, Brewington's 862 boards still rank seventh all-time on the school's rebounding list.

Prior to attending Catawba, Brewington enjoyed a great high school career in Clinton, N.C.

Currently, a minister in Montgomery Village, Md., Brewington is married to Karen Wade Brewington, also a 1982 Catawba College graduate. They have a son, Alexander.

LONNIE CHANDLER



Chandler became synonymous with girls basketball, coaching the sport at North Stanly High School for 33 seasons (1964-1997). During those years, Chandler's teams won 556 games out of 785, a winning percentage of .708.

Chandler, a 1963 Catawba College graduate, also taught at North Stanly High School until 1993.

Chandler's teams had 12 seasons of over 20 wins and the long-time coach experienced only four losing seasons. The Lady Comets won 13 championships under Chandler and at one point, won 34 consecutive games at home.

Chandler's most successful season was in 1976, when North Stanly went 26-0 and won the old Western North Carolina High School Activities Association crown. Krystal Kimrey, a 6'5" center who went on to play at Maryland, was the star of that team.

North Stanly also won state 2-A district championships in 1985 (23-3) and 1991 (24-5).

Chandler was honored by being selected to coach in the East-West All-Star Game in Greensboro as well as the old WNCHSAA All-Star Game.

Chandler performed double duty in 1973 and 1974, when in addition to coaching at North Stanly, he started the women's basketball program at nearby Pfeiffer University. In two years at Pfeiffer, Chandler's teams were 39-17.

Chandler is a member of the North Carolina High School Athletic Association Wall of Fame and was inducted into the Stanly County Hall of Fame in 2007.

Since leaving the teaching and coaching ranks, Chandler has been safety and loss prevention coordinator of B.R.S. Inc., a Richfield utility contracting firm.

Chandler resides in New London with his wife, Linda. They have three grown children.

TONY DIPAOLO



DiPaolo was a three-year letter winner in football at Catawba, 1956-58, starting on both the offensive and defensive lines.

Born and reared in Berwick, Pa., DiPaolo was a stand-out in football, basketball and baseball at Berwick High School, prior to graduation in 1952. He then enrolled at Bloomsburg State College where he started as a freshman on the football team.

DiPaolo then joined the U.S. Marine Corps, played for the Quantico Marines football team, and earned "All-Navy Team" honors. He played in the Poinsettia Bowl, the national all-service championship game.

It was then on to Catawba to complete his education and enjoy a solid career as a football lineman. DiPaolo was nominated for Little All-American honors, in 1958 and earned All-North State Conference honors for three years as a guard. He was also selected to the North Carolina All-State team in 1958.

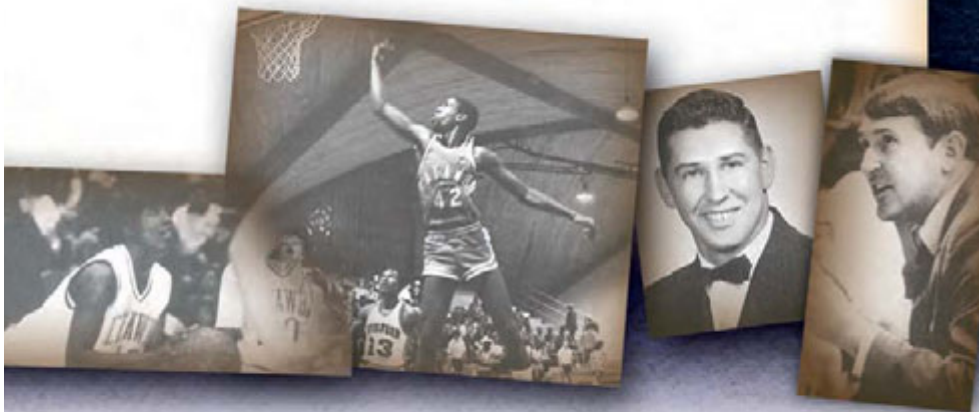
He was also voted Catawba's Defensive Player of the Year as a senior in 1958.

After graduation from Catawba in 1959, DiPaolo began his coaching career at South Rowan High School in China Grove.

DiPaolo went on to a great coaching career in Pennsylvania, most notably

The induction ceremony, sponsored by the Catawba College Chiefs Club, was held during a luncheon in Kirkland Lobby of the Abernethy Physical Education Center.

The Catawba College Sports Hall of Fame was founded in 1977 and this year's inductees brings the total number of members to 161.



at Catholic High School in Lancaster (1965-90) where he compiled a record of 156-97-6 in 25 seasons (18 winning seasons). He earned numerous Coach of the Year honors. Prior to arriving at Catholic, DiPaolo coached for two years at Solanco High School in Pennsylvania.

While working, DiPaolo found time to return to school and earned a master's degree in health and physical education at West Chester University.

DiPaolo was inducted into the Berwick High School Hall of Fame in 1983, the Lancaster Catholic High School Hall of Fame in 2002 and the Pennsylvania High School Coaches Hall of Fame in 2008.

DiPaolo enjoyed a 43-year career, coaching at the high school and college levels. He taught high school for 39 years, 14 of which also saw DiPaolo serve as vice-principal of student affairs.

He now resides in Smoketown, Pa.

MONTE JACKSON TURNER

Turner was a standout in two sports, volleyball and women's basketball, in 1990-94. She was truly great in each sport, compiling huge statistics in both programs.

In volleyball, Turner was first team All-South Atlantic Conference for three years, 1991-93, after being selected the SAC Freshman of the Year in 1990. She was Catawba's team most valuable player in both 1992 and 1993.

As a senior in 1993, Turner had a kill percentage of 40.8, which was a school record at the time and the best in the SAC.

Turner concluded her volleyball career with 1,349 kills, ranking fifth all-time at Catawba. She ranks fourth all-time in career kill percentage (.310), third in career blocks (708) and 10th all-time in serving aces with 122.

Turner, who helped lead Catawba to SAC Tournament championships in 1990 and 1991, ranks first all-time with 290 solo blocks and third in school history with blocks in a match (33).

She was also selected All-NAIA District 26 in 1991 and 1992.

In basketball, Turner played four seasons and compiled 1,085 points. That scoring total ranks her 11th all-time at Catawba. Turner also ranks fifth all-time in rebounding with 792 and was voted the team's best defender as a senior in 1994. Turner also ranks ninth all-time with 50 career blocked shots and ninth all-time in field goal percentage at .460 (426 of 927).

Turner was a member of the 1992-93 squad that went 24-9, won the SAC Tournament championship, the NAIA District 26 championship and set or tied 42 school records. During her career, Catawba's basketball program was 69-41 (.627).

Prior to her arrival at Catawba, Turner hailed from Winston-Salem and North Forsyth High School. The volleyball, basketball and track star was named Forsyth County's Female Athlete of the Year in 1988-89. Turner earned 10 letters in high school and set a then school record, running the 200-yard dash in 24.6 seconds.

Turner is now a financial analyst for Labcorp and resides in Burlington with her husband, Willie, and two sons, Willie Jr., and Milton.



Salisbury Resident Establishes Scholarship at Catawba College

Salisbury resident **ERIC SLIPP** has made a gift to establish a new scholarship at Catawba College. Preference for the Eric P. Slipp Endowed Scholarship will be given to a member of the Catawba baseball team who is majoring in business, environmental science or physical education.

Slipp, a native of Anson, Maine, made the scholarship stipulations, he explained, because the combination of qualifications "touches areas of the College where I have had the pleasure to be involved. In particular, I have enjoyed the opportunity to watch the baseball program grow in stature in many ways. It is my hope that this scholarship will help to attract young men who dream of contributing to a program like this."

Slipp was complimentary of Jim Gantt, Catawba's head baseball coach, and his role in helping the young men on his team reach their full potential, on and off the field. "Coach Gantt's role in developing leadership and teamwork skills in our student-athletes is important in making them the outstanding Catawba alumni that they become," Slipp explained. "I value the lessons that I have learned about developing these skills, in addition to the competitive skills, from Coach Gantt."

A longtime supporter of Catawba, Slipp has been very active with the Chiefs Club, serving on its board. He currently serves on the Ketner School of Business Advisory Board at Catawba. He said the scholarship will help "continue my long-standing affiliation with the College."

Although he is not an alumnus of Catawba, Slipp's affiliation with Catawba spans a dozen years. He noted, **"The scholarship will benefit the students of the College, who have done so much to 'cement' my love for Catawba. The friendships that I have shared with so many students during my affiliation have been deep and long-lasting, and I am pleased to do my part to help ensure that we can continue to attract such outstanding individuals."**

Slipp, an alumnus of Georgia Tech, earned his MBA from Wake Forest University. He served for many years as plant manager of National Starch in Salisbury. That company is now AkzoNobel and Slipp serves as its Global Supply Chain Manager – Personal Care Business.

To contribute to the Eric P. Slipp Endowed Scholarship or to inquire about establishing an endowed scholarship at Catawba College, contact the Development Office at 704-637-4394.

WOMEN'S LACROSSE



An Additional Catawba Sport to Cheer

By Stephanie Cook,
a member of Catawba's Class of 2012

As we welcome the Class of 2015 to the Catawba College campus, we will also acknowledge and give our attention to the newest intercollegiate team added to Catawba's athletics program. Women's Lacrosse, under the direction of **Ashley Gilroy**, will kick off its inaugural season in January 2012.

The first recruiting class will be coming in as freshman in the fall, and joining them on the roster will be many other female student-athletes who already attend Cat-U. Gilroy says she is enthusiastic about the start of this new team, and could not be happier about being in charge of getting it started and kicked into full gear.

The New York native is a graduate of Long Island University-CW Post. While studying Criminal Justice

and Business, she played four years of lacrosse for the Pioneers and was tabbed as an All-American twice, along with being named to the NCAA All-Tournament Team three different times.

Gilroy was introduced to Catawba through a current student, Kortney Kavanaugh, who knew Gilroy from her days as a high school coach at Shoreham-Wading River, a local Long Island school. Kavanaugh's mother got in

touch with Gilroy and told her the program was being considered to take the place of Women's Field Hockey, a squad Catawba cut in fall 2010. Gilroy immediately called the Catawba's Athletic Director, Dennis Davidson when she received the news, and the progression has stemmed from there.

Gilroy explains that she really wants to establish a family-like atmosphere for Catawba's newest intercollegiate sport. **"I want to instill my beliefs in coaching and what I believe it means to be a good person and a well-rounded athlete. I want (the girls) to be good people and help in the community and also instill the fact that the team is more important than the individual."**

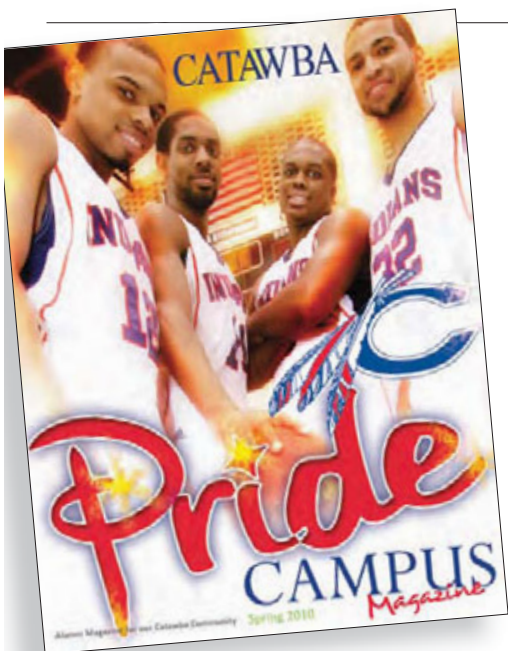
She added that she has learned more about life in general being a part of different athletic teams than she has in the classroom, and wants to provide her girls with a similar experience. "Working together is huge and you learn that by working on a team." Gilroy

plans to build the program throughout each season, developing a good reputation among other college teams and eventually become a standout squad in Division II.

Although Catawba's Women's Lacrosse is not part of a conference yet, it has the luxury of being in a prime North Carolina location where there are several other colleges that field teams. A few include Pfeiffer University in Misenheimer, Lenoir-Rhyne University in Hickory, and Belmont Abbey College in Belmont. As the program grows, Gilroy would like to play some stronger teams, including her alma mater, but notes that Catawba's program must establish itself as a high quality one before other programs will agree to play against it.

In just a short time, Gilroy says she has grown fond of the college, faculty and staff, describing how many people have offered to help her through her transition. "Everyone has been super nice. The (other) coaches have been very welcoming and have offered a hand to help me by giving me advice and suggestions and dropping everything to help me. They understand what it is like to be new and build a new program." Professors she says, have also dropped by to introduce themselves and ask if they can help her in any way. Gilroy is very grateful for all the welcoming gestures, and assumes it is just a prime example of Southern hospitality.

Keep an eye out for this new program as it develops and be sure to cheer on the team as it competes in its inaugural season in spring 2012. A schedule and roster for Catawba's newest sport will be posted soon.



Featured on the cover of
Catawba's CAMPUS
Magazine last spring 2010

WHAT A DIFFERENCE A YEAR MAKES! WHERE ARE THEY NOW?

By Stephanie Cook

They played four years of basketball at Catawba College and shined. Three went to play professionally in Europe and one went to graduate school. That was a year ago. What are our standout basketball players doing now, a year after their time at Catawba College?

Here are some updates on **Rob Fields**, **Donald Rutherford**, **Antonio Houston**, and **Donzell Williams**.

Rob had a great first season playing for the Espergaerde Basketball Klub in Espergaerde, Denmark. His team won the league championship and will be moving up to a higher division for the next season. He will be venturing back to the States this summer, but hopes to play with the same team when he returns to Europe.

Donald played in the Canal Digital Ligaen Conference for the SISU team in Copenhagen, Denmark. The team finished sixth in their league and suffered a first-round loss in their playoff bracket in a best of three series matchup. He is now back in his hometown of Morganton, N.C., working out and getting himself ready for the upcoming season. He plans to return to Europe to play ball, but has not decided on a team yet. He has received offers from other countries to play on their respective teams, including Sweden, Germany, and Angola.

Antonio played for a team in Iceland called Njardvik in the city of Kellavik. He transferred to another team in the same conference during the middle of the season. He is now back in the United States, living in his hometown of Charlotte, N.C.

Donzell of Salem, Va., returned to his native Virginia after graduation from Catawba. He spent the past year in graduate school at Radford University in Radford, Va.



CHIEFS CLUB NEWSLETTER

NEWS & NOTES

Catawba 100 Golf Marathon

is set for **Monday, September 12th** at McCanless Golf Club with all money raised spent to support our student athletes.

Call Gordon Kirkland at 704-637-4394 to make a pledge or to participate as a golfer!



2011 FOOTBALL SCHEDULE

- Sep. 3.....@ St. Augustine's1:30 pm
- Sep. 10.....@ Coastal Carolina.....7 pm
- Sep. 17 ..vs. NEWBERRY7 pm
- Sep. 24.....@ Tusculum2 pm
- Oct. 1vs. UNC PEMBROKE7 pm
- Oct. 8.....@ Carson-Newman1 pm
- Oct. 15 ..vs. MARS HILL1:30 pm

HOMEcoming

- Oct. 22 ..vs. WINGATE1:30 pm
- Oct. 29.....@ North Greenville...3:30 pm
- Nov. 5@ Brevard2 pm
- Nov. 12 ..vs. LENOIR-RHYNE ...1:30 pm

THE CATAWBA LACROSSE TEAM

CELEBRATES ITS 2011 DEEP SOUTH TOURNAMENT CHAMPIONSHIP

The lacrosse team set a school record with 12 wins and also earned its first-ever national ranking. The team was ranked as high as 10th at the end of the year. Catawba also claimed the Deep South Tournament Championship.

Junior Braden Artem, who was the tourney MVP, led the team with 43 goals, just two shy of the school record. In the tournament opener, he scored with five seconds left to send the game to overtime where he assisted on the game-winner. Artem scored in double-overtime against Mars Hill to send the Indians to the championship game.

Catawba finished fourth out of the 10 schools in the conference Echols Cup for the best overall athletic program. Catawba has produced 39 all-conference performers, five all-region picks and one All-American. Catawba had one SAC Coach of the Year, one Player of the Year and four Freshmen of the Year.



WOMEN'S SOCCER

The women's soccer team lost the bulk of its scorers from the previous year and only scored 21 goals over 18 matches. A strong defense kept the Lady Indians in most of the contests with 13 of the matches being decided by a goal or less.

Juliana Conte was named the SAC Freshman of the Year as she tallied three goals and handed out a team-high seven assists. Another freshman, Athena Bless, led the team with six goals. Senior defender Alexa Baird earned all-conference and all-region honors.

MEN'S SOCCER

The men's soccer team doubled its win total from a year ago as it posted a 10-8-1 record. The double-digit win total was the first for the men since 2006. The men had just one senior, midfielder Mark Ketterer, who picked up three assists on the year.

The Catawba Indians were young in 2010 with sophomore Carson Smith leading the way with nine goals, four of which were game-winners. He was the lone Catawba representative on the all-conference team. He also added a team-high eight assists.

CROSS COUNTRY

The men's cross country team was fifth at the conference meet, while the women finished sixth. Both ran in the NCAA regional meet and fielded extremely young squads.

A pair of sophomores, Christian Crifasi and Justin Smith, led the men. Crifasi was an all-conference performer and set the second fastest 10k time in school history. The women were led by a pair of freshmen as Olivia Myers and Peyton Thompson both earned all-conference honors.

VOLLEYBALL

The volleyball team struggled early on, but posted a winning record for the fifth straight season. A late-season surge of five consecutive wins pulled the Lady Indians into fifth place in the SAC, but the team bowed out of the league tournament with an opening round five-game loss to Carson-Newman.

Sophomore Kaitlyn Whitmer was an all-conference and all-region selection as she led the team with 309 kills and 17 aces. A good nucleus returns for next season as the Lady Indians bring back five starters, including Shay Meeks, who was right behind Whitmer with 286 kills. Also back will be the top two blockers in Anna Logan and Emily Richardson, setter Jordan Raye and libero Jenny Young.

FOOTBALL

Catawba posted a winning record for the 16th time in 17 years with its 6-4 mark in 2010. The Indians entered the final game with a chance at claiming a share of the league title, but came up short in a loss to Lenoir-Rhyne.

All-conference receiver Brandon Bunn had a monster game at Wingate, setting school records with four touchdown catches and 247 yards receiving. He also finished his career with a school mark of 30 touchdown receptions. Senior quarterback Patrick Dennis helped Bunn with many of those scores as he finished with 45 touchdown passes and a fifth-best total of 5,114 passing yards.

Another highlight of the season was LJ McCray's two kickoff returns for touchdowns against Tusculum. It was only the seventh time it had been done in NCAA II history and he set a national record with 304 return yards in that game.



Brandon Bunn had a record-setting day as football knocked off eventual SAC champion Wingate.

MEN'S BASKETBALL

After losing four key members from a year ago, the men's basketball team struggled early. The men were in danger of missing the league tournament entering the final week, but four wins in its last five regular season games pushed the Tribe to a fourth-place finish. The Indians were able to upset eventual regional champion Anderson in the opening round of the tournament before falling in the semifinals.

Senior Dominick Reid helped carry the men down the stretch. He hit a dozen three-pointers and averaged 29 points in the final two regular-season wins that clinched a spot in the tournament. He followed with 30 points in the opening tournament win over Anderson that included a steal in the closing seconds and a basket at the buzzer in the 85-83 win. Keon Moore was named the league's Freshman of the Year, averaging nearly 17 points a contest.

WOMEN'S BASKETBALL

The Catawba women's basketball team opened on a hot streak, winning its first five league games. The ladies hopes for a top finish faded with a six-game losing streak over the mid-part of the league slate, but the team rallied to finish with a 15-14 mark overall.

Junior Dana Hicks earned All-SAC and all-region honors as she averaged a

CHIEFS CLUB NEWSLETTER

First Home Football is Newberry at 7 pm on September 17th and that means the first Tribal Treats for the season is from 5:30 to 6:30 that evening.

The rest of our Tribal Treats schedule will be mailed in August with Chiefs Club Membership Cards and Season Sports Passes for 2011

double-double of 17.2 points and 11.6 rebounds a game. She led the conference and ranked 12th in NCAA II in rebounding. Hicks will enter her senior year ranked among the top ten all-time in scoring and rebounding.



All-SAC pick Dana Hicks will return to lead women's basketball next season.

SWIMMING

The women's swim team finished seventh at the Bluegrass Mountain Conference Championships and set six new school marks during the year. The men established four new school records.

Ashley Owens led the women as she earned all-conference honors in three events, the 500, 1000 and 1650 free. She set a school record in the 1000 free. Sophomore Lauren Singleton set three school records at the meet, coming in the 100 back, 100 fly and 200 IM.

For the men, Christoffer Stolt earned all-conference honors in the 100 fly, setting a school record. The junior also set a record in the 50 free.



Freshman pitcher Emily Huneycutt set a record by throwing eight shutouts in 2011.

Huneycutt set a school record with eight shutouts, while another freshman, Kayla Myers, was an all-conference pick after hitting .368. The ladies also got contributions from a pair of seniors as Carly Sabat hit a team-leading .399 and Khoutrni Hester clubbed a team-best 11 home runs.

TENNIS

Neither tennis team qualified for the SAC Tournament, finishing seventh, but both did post winning records. The men went 15-9, but were unable to cash in on several tight league matches. Catawba played five conference matches that were decided by a 5-4 score and the Catawba Indians won only

one of those. The women were 13-12.

Top-seed Kasia Zielinski was an All-SAC selection for the women. She had a 12-11 record in singles, marking the first winning record for the #1 flight in nearly a decade. Thomas Mitchell, who went 11-10 for the men, was an all-conference pick.

GOLF

The men's team had a solid run at the SAC Championships as they finished fourth. The women were eighth and had two players post top 10 finishes.

Brad Cline had the top tournament for the men as he was runner-up at the Championships. It marked his fourth top 10 finish of the season for the junior. Senior Evan Kilchenstein, who had three top 10 finishes on the year, was an all-conference pick.

On the women's side, seniors Eileen Purpur and Elizabeth Smith had top 10s in their final event at the league championships to earn all-tournament honors. Purpur posted her career-low round of 73 at the event.

BASEBALL

Catawba rolled through the SAC regular season to claim the baseball championship. The Indians went 23-4 in conference play, but were knocked out of the SAC Tournament which left their regional fate in the hands of the committee. Catawba posted a 40-13 record, reaching 40 wins for the fifth time in school history.

The Indians used strong pitching and defense to help Jim Gantt to his 500th career coaching win. The four main starting pitchers posted a 30-9 record with a 3.32 ERA and held the opponents to a .221 batting average. Nick Lomascolo was named the SAC Pitcher of the Year, going 8-3 with a 2.98 ERA. JJ Jankowski also earned eight wins and struck out 106 batters through 90 and two-thirds innings.

Chris Dula was one of the main offensive weapons. The SAC Freshman of the Year batted .385 with nine homers and 61 RBI. Sophomore Garrett Furr cranked out 11 home runs.



Head Coach Jim Gantt won his 500th career game in 2011 as he guided baseball to a SAC title.

CHIEFS CLUB NEWSLETTER

BAIRD, TUOHY EARN CATAWBA'S TOP ATHLETE AWARDS

Catawba College announced its 2010-11 athletic award winners for student-athletes. The awards were presented at the annual athletic ceremony held in Keppel Auditorium on Tuesday, May 3.

Heading the list of award winners were Alexa Baird and Marty Tuohy, who were awarded the Lomax and Kirkland Awards for the top female and male senior athletes, and Lainey Edwards and Patrick Dennis, who were given the Wurster Awards for team leadership.

Baird, a women's soccer player Plainfield, NJ, was named the Lomax Award winner. She was a two-time All-South Atlantic Conference and all-region performer. A three-year standout on defense, she helped the team to 26 shutouts. As a freshman midfielder, Baird tallied six goals with four assists.

Tuohy, of Weymouth, MA, who plays lacrosse, earned the Kirkland Award. He was a three-time All-Deep South Conference selection and helped the team to its first-ever national ranking and the DSC Tournament title in 2011.

Tuohy was an honorable mention USILA All-American as a junior and finished his career ranked among the top five at Catawba in goals, assists and points.

Edwards, a volleyball player from Asheboro, NC, and Dennis, a football player from Durham, NC, were the recipients of the Wurster Awards for leadership. Edwards was a team captain and described as an essential team player. She



2011 Winners of the Kirkland, Lomax and Wurster Awards (L-R: Lainey Edwards, Patrick Dennis, Marty Tuohy, Alexa Baird)

excelled in leadership, communication and heart. Dennis worked his way up the depth chart and was always committed to the team. He was an outstanding student-athlete that set a great example on and off the field.

Baird and Wil Huneycutt, of Locust, NC, were the recipients of the SAAC Award for the highest cumulative GPA's for seniors. Baird, an elementary education major, posted a 3.82 grade point. Huneycutt, a baseball player, had a 3.97 GPA while majoring in business. The women's tennis team took the team award with a 3.50 GPA.

The awards for team MVPs went to: Josh Hohn (Baseball), Dominick Reid (Men's Basketball), Dana Hicks (Women's Basketball), Olivia Myers and Christian Crifasi (Cross Country), Brandon Bunn (Football), Brad Cline (Men's Golf), Eileen Purpur (Women's Golf), Braden Artem (Lacrosse), Carson Smith (Men's Soccer), Alexa Baird (Women's Soccer), Carly Sabat (Softball), Ashley Owens (Women's Swimming), Mikael Karlsson (Men's Swimming), Matthew Nicholson (Men's Tennis), Kasia Zielinski (Women's Tennis), Kaitlyn Whitmer (Volleyball), Megan Reed (Cheerleading) and Kelsey Divers and Kasia Zielinski (Athletic Training).

JERRY SANDS



Photo credit: Jon Soohoo/L.A. Dodgers

When Jerry Sands was called up to the Los Angeles Dodgers on April 18th, he became the first Catawba College product to play in the Major Leagues since 1983 when Benny Callahan made four appearances with the Oakland A's. Sands became the first position player to reach the big leagues since Clyde Kluttz, who played in 656 games from 1942-1952.

The Dodgers wasted little time in putting Sands into the lineup as he was starting in left field the very first day. In his first at bat, Sands doubled down the right field line. He went on to collect four doubles in his first eight games, becoming the first Dodger to accomplish the feat since 1965.

Sands has played in 17 of the teams 20 games since his call-up, mainly starting in left field. His batting average has bounced around the .200 mark, but he does have a couple of multi-hit games, including a 3-for-4 performance against the Florida Marlins.

Sands has played in 36 games since he joined the club and has mainly started in left field. The rookie caught fire in late May as he hit his first major league home run on May 21st against the Chicago White Sox and followed that up with a 4-for-4 outing. On May 24th, at Houston, Sands connected for a grand slam in a 5-4 Dodger win.

Ryan Query began the season with the Double-A Mississippi Braves, but was sent to short-season A Danville after a few roster moves by the Braves organization. Query batted twice at Double-A, getting two hits, including a home run. Craig Lyster is with the Tampa Rays extended spring training.

CHIEFS CLUB



2011-2012

The Chiefs Club remains one of the best bargains for your money!

Catawba College offers 83 Full Athletic Scholarships!



MEN

- Baseball
- Basketball
- Cross Country
- Football
- Golf
- Lacrosse
- Soccer
- Swimming
- Tennis

WOMEN

- Basketball
- Cross Country
- Golf
- Lacrosse
- Soccer
- Softball
- Swimming
- Tennis
- Volleyball

MEMBERSHIP INFORMATION

Original and continuing purpose of the Catawba Chiefs Club (found in by-laws): The purpose of the Club shall be to provide financial support for athletic grants-in-aid for student athletes at Catawba College, to promote the welfare of Catawba College through her athletic program, and to foster the ideals of good sportsmanship and good scholarship.

CHIEFS CLUB SPECIAL EVENTS

Members of the Chiefs Club receive invitations to participate in the annual Sports Hall of Fame weekend, attend the Athletic Awards Ceremony in the spring, and attend other special events throughout the year. These include the pre-football game Tribal Treats meal (gym lobby) and half time snacks in the Chiefs Room during basketball season (for those at Chiefs level and above).

ABOUT YOUR MEMBERSHIP

Your membership entitles you to the option of purchasing a Catawba Season Sports Ticket (see reverse) and access to Tribal Treats at football and basketball games.

Plus, you have the satisfaction of knowing you had a hand in assisting the fine young men and women who attend Catawba College through athletic scholarships!

You and your family are also entitled to use many of the beautiful athletic facilities at Catawba College:

- Goodman Gym (basketball)
- Johnson Tennis Complex
- Johnson Swimming Pool (indoor)
- Frock Fields (soccer, softball)
- Shuford Stadium (running/walking)
- Abernethy P.E. Center
- Meyer Gym (racquetball)

Please call Athletics Office for available times 704-637-4474

2011 - 2012 CATAWBA CHIEFS CLUB BOARD OF DIRECTORS

BOB SETZER, *President* **BILL HALL**, *Vice President*

Class of 2011

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- Harrison Latimer
- John Lewis
- John Munday
- Stuart Smith
- Bob Setzer
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- Roy Campbell
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- John Hartpence
- Jim Duncan
- Jim McDermott
- David Patterson
- Holly Stump
- David Van Aken

GORDON KIRKLAND
Chiefs Club Coordinator

TOM CHILDRESS
Senior Vice President

2011 - 2012 CHIEFS CLUB MEMBERSHIP

Fill Out & Return or Join Online at
www.catawba.edu/chiefsclub

To assist worthy student athletes through the Catawba College Athletic Scholarship Program, I/we wish to join the Catawba Chiefs Club at the following giving level.

Check appropriate below box: (see details below)

Name _____

Address _____

City, State, Zip _____

Phone _____ E-mail _____

I am a(n): (choose one) **Alumnus** **Friend** **Company**

Amount Enclosed \$ _____ (Make check payable to Catawba Chiefs Club)

Visa MasterCard Discover

Card # _____ Exp. Date _____

Golden Chief \$2,500

Super Chief \$1,000

Tribal Chief \$500

War Chief \$250

Chief \$150

Indian \$75

Young Chief* \$25

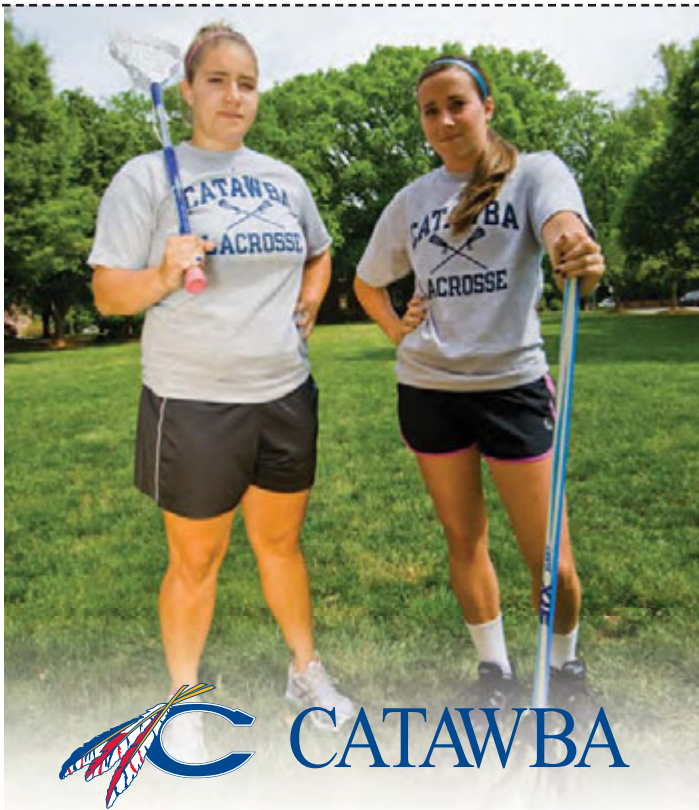
* Graduated within last 3 years

Return to: CATAWBA CHIEFS CLUB
 2300 W. Innes St. Salisbury, NC 28144

Questions?
 Call 704-637-4394

C 11

I plan to purchase (a) Catawba Season Sports Ticket(s). Please call me.



2011 - 2012 CATAWBA SEASON SPORTS TICKET

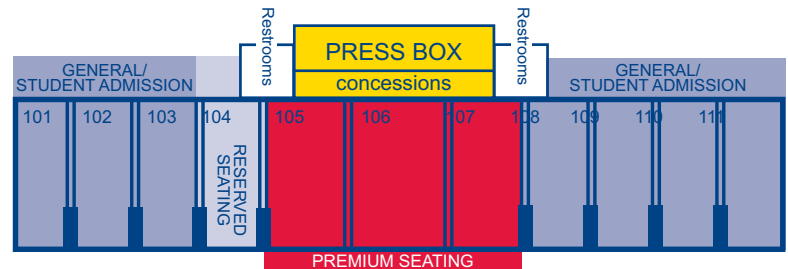
Chiefs Club Members must purchase season tickets separately from their membership dues.

Cost per season ticket for Chiefs Club Members = \$50.00
 Includes reserved ticket for football & season pass for basketball & soccer.
 See benefits chart for ticket options or call 704-637-4394 to request ticket brochure.

Premium Seats (SHUFORD STADIUM)

are bleacher seats with seat-backs and go from the 35 yd. line to the opposite 35 yd. line on the west side (PRESS BOX SIDE).

SHUFORD STADIUM DIAGRAM / HOME SIDE



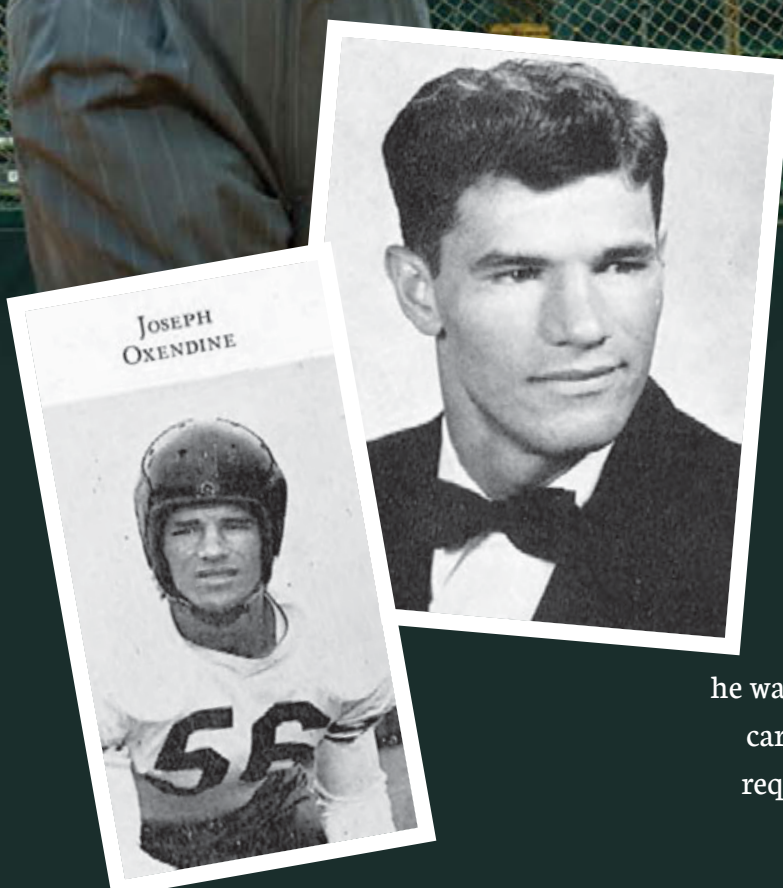
Chiefs Club Benefits Chart

Benefits and Membership Levels	YOUNG CHIEF* \$25+	INDIAN \$75+	CHIEF \$150+	WAR \$250+	TRIBAL \$500+	SUPER \$1000+	GOLDEN \$2500+
The JOY of helping a worthy student athlete attend Catawba	✓	✓	✓	✓	✓	✓	✓
Tax Deduction	✓	✓	✓	✓	✓	✓	✓
Membership Card one per football seat purchased	✓	✓	✓	✓	✓	✓	✓
Season Tickets/Passes - Available to purchase (see Stadium diagram above)	2 (0 Prem.)	NA	2 (0 Prem.)	4 (2 Prem.)	6 (4 Prem.)	8 (6 Prem.)	10 (8 Prem.)
College Bookstore 10% Discount w/membership card	✓	✓	✓	✓	✓	✓	✓
Name Listed in Football/Basketball Game Programs	✓	✓	✓	✓	✓	✓	✓
Tribal Treats Only \$5 per game			✓	✓	✓	✓	✓

* Graduated within last 3 years

JOSEPH B. OXENDINE '52 ON...

Coming Home



When Joe Oxendine came to Catawba College the first time in 1948, he was an 18-year-old Lumbee Indian who had just spent a year working at a Detroit automobile factory making and saving money to put himself through undergraduate school.

When Oxendine returned to Catawba this past March, he was an 81-year-old man, retired after a long and successful career in academia. He came back to his alma mater at the request of Catawba's Board of Trustees to serve as president until the Board could find Catawba a new leader.

"My dad wanted me to stay home and go to that little small, local school, Pembroke Indian Normal School."



OXENDINE AT CATAWBA –

The First Time

"I could go there for almost nothing and come back home and plow the fields and pick the cotton, but I viewed that as just an extension of high school,"

Oxendine remembered. "I decided I would go away to school, but realized that my father with eight children could not afford to send us off to college. I said I'd do it on my own.

"At age 17, I went to Detroit city to work in an automobile factory for a year, making Ford body parts. I made money like you would not believe. I had never made more than \$2 a day on the farm and there I was making \$1.27 an hour. After a year, I came home, sat down in the living room, took off my shoes and took 17 \$100 bills out of my socks – storing it there was my way of avoiding loss or theft of my money."

Oxendine was admitted to Catawba in the spring of 1948. He had heard about Catawba's extraordinarily successful football team, coached by Gordon Kirkland. He aspired to play on that team.

"I was not a terribly good student from a mediocre Indian high school and I was probably a mediocre athlete at the time. I had potential, but I had not been skilled in football - we just played pick-up games in high school. But, I arrived believing I could play football here. I went out for the team, they tolerated me, but I didn't impress them.

"When it came time to dress out for the game, we had 66 players on the field, a very impressive number for a small college back then. Those 66 players did not include me. It was embarrassing. Others who didn't get a uniform quit, but I kept practicing and all season, I did not get to dress for a game. I practiced with the team for spring practice and the next year, I did get a uniform and by the end of the season, I was playing a lot. My third and fourth year, I was a starter. I had potential, but it took a while to develop."

Oxendine had potential and a stick-to-it attitude that served him well at Catawba and in his career. As a freshman, he tried out for Catawba's baseball team as well, but he didn't make it or get a uniform. During his second year, he did make that team and became a starter, serving as its captain and leading hitter. After his senior year, he signed with the Pittsburg Pirates and played on their minor league team for three years.

Beyond Catawba

While Oxendine enjoyed athletic pursuits, academic pursuits led to his professional calling. After graduating from Catawba in 1952 and while playing baseball in the minor leagues, he earned his master's of education degree from Boston University in 1953.

After serving in the U.S. Army from 1953-1955 in Korea and Hawaii, he worked as a teacher and athletic coach in the Lynchburg Public Schools in Virginia between 1955 and 1957. He then became a Teaching Fellow at Boston University



between 1957 and 1959 while he earned his doctorate of education from there in 1959.

For 30 years, between 1959 and 1989, he served as dean and professor at Temple University in Philadelphia. "I had grown up in a cloistered, Indian community. We did not associate with whites or blacks. I had had no acquaintance with black kids, and then I go to Temple and I had a diverse group of students - from the Middle East, the Far East and there were black kids. I learned to appreciate diversity for the first time."

At Temple, Oxendine found his true calling. "There's no higher position at a university or college than being a professor and I think that that's what I am most proud of." There, he conducted research, published scholarly papers, won teaching awards and research grants, and even wrote two books. He was also frequently asked to lecture to organizations on the history and present-day status of American Indians.

"You know, I never denied or rejected that I was Indian and everyone knew that I was Indian. Ordinary people have a curiosity about Indians and

they want a real Indian to talk to them about them."

He recalled one Thanksgiving season when he was sought out by the "Philadelphia Evening Bulletin" to do a story about what real Indians do at Thanksgiving. "She [the reporter] came out to our house and I showed her my pumpkin patch in the backyard, but the pumpkins were puny. To get impressive pictures for the newspaper, she sent her photographer out to the store to buy several big pumpkins to put amongst the vines.

"She asked me what Indians did at Thanksgiving," Oxendine recounted. "I told her they have a feast and that we always cooked a big hen, had sweet potatoes, field peas, turnips and that sort of thing. We didn't make an effort to go back to Puritan times or anything like that, but we did relish eating a big meal and a big fat hen is what we had. Indians, I told her, are ordinary people living ordinary lives.

"I didn't make a career out of being an Indian. People back home scolded me occasionally for not coming back there to 'help my people,' and I told them my people were at Temple. Some people may have resented me going away from Pembroke, but I had ambitions and things I wanted to do."

Coming Home

Still, home was always important to Oxendine despite the many years he lived away from his native North Carolina and his hometown of Pembroke. When he had a chance to take a job as chancellor of UNC Pembroke (formerly Pembroke Indian Normal School), it was one he did not pass up.

"My children grew up in Philadelphia, but I always think of Pembroke as my home and I would say often to my wife, Adrienne, 'Come Thanksgiving, we're going to go home, or at Christmas, we'll go home.' She would chide me and say, 'No, your real home is here.' But I wanted my children to think of Pembroke as home, but I'm not sure they've ever felt of it as home like I do.

"It is kind of like you hear about the Indian who leaves the community and there's a rubber band attached to his back that always gets you to come back. Sometimes that rubber band is so tight that it never lets you get away to do things and explore things. Most of us who do get away thought we could stay away for a while, but always come back for Christmas, the 4th of July, Homecoming and Thanksgiving.

"The Oxendines, our extended family, take every opportunity to be together. The closeness is something I pride a lot. I grew up as close to my cousins as my family - we all lived within three miles of each other - and I want my children to have the same level of devotion to their extended family."

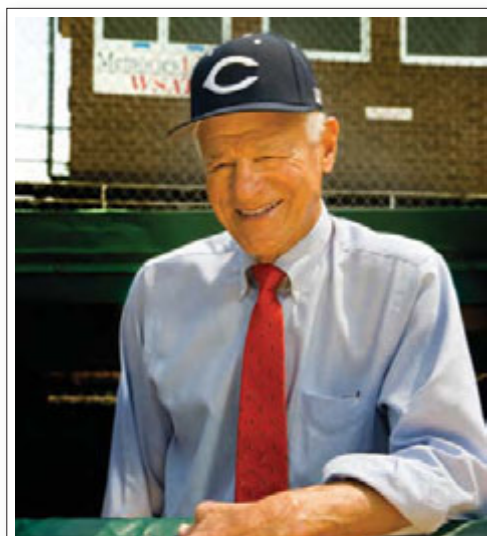
"After I had been at Temple for 30 years, an opening occurred at Pembroke and I was sought after for that. I was 59 when I came back to Pembroke as chancellor," he explained. "I loved being there. I came back and felt like we grew the university - establishing recognition for colleges within the university - and we grew the student body.

So, I felt like I did a good job there. It was satisfying in that I was at an academic institution. I found that there is a commonality in academic institutions - you deal with many of the same issues - issues of faculty, curriculum, budgets and athletics."

Oxendine served as chancellor of UNC Pembroke from 1989-1999. During his tenure there, the institution changed its name from Pembroke State University, its Carnegie Foundation classification to Comprehensive I, and its athletic conference from NAIA to NCAA II. New degree programs were also added under Oxendine's leadership, including a RN-BSN nursing program (offered jointly with Fayetteville State University), an MBA program, MA degrees in Agency Counseling and School Counseling, and bachelors degrees in Criminal Justice, Community Health Education, American Studies, Mass Communications, and Birth-Kindergarten. The landscape of UNC Pembroke also changed during this period, with new, expanded, and renovated buildings, and an increase in student diversity.

He had been retired for almost 12 years as chancellor emeritus from UNC Pembroke, when Catawba College sought him for its president. He returned to his undergraduate alma mater this spring with fond memories, a strong sense of humor and a solid work ethic.

"I'm not a complex person. I want people to respect me and to believe that I'm working very hard to protect this college and to project it to the very highest level. I will feel best about myself if Catawba looks better a year from now than it does now.



"The truth is I don't spend a lot of time speculating on my image. I do my job.

I want people to know that I have values, that I'm a spiritual person, that I am honest and care for people," Oxendine concluded with a calm, experienced smile on his face. "I want good things - to elevate the goodwill and the spirit of people I come in contact with."



Another occasion to show
CATAWBA
 green pig: green ways

Catawba College Award Recipients Share Characteristic of Striving to Be the Very Best



Catawba College President Joseph Oxendine encouraged those who received awards during the annual Awards Convocation to “show off, brag modestly, throw your chest out, and feel good.” But more important than the awards received, he said, was a characteristic shared by all of the recipients. “At some point, you decided you were going to excel and strive to be the very best,” Oxendine told the award recipients. “You won these awards for the spirit of striving to be the very best.”

The convocation was held at 11 a.m. April 14 in Omwake-Dearborn Chapel and was an opportunity for the campus community to celebrate the gifts and talents of students, and the strengths and abilities of a few faculty and staff members. Most of the awards distributed at the convocation were eco-friendly. They were made of Catawba blue, 100% recycled glass, a symbol of Catawba’s commitment to environmental responsibility and another campus initiative to promote a greener, more sustainable lifestyle.

For a complete listing of the awards made during the April 14 convocation, visit the college website at www.catawba.edu/goto/awards.



Dr. Craig Turner Leaves Catawba

Dr. W. Craig Turner, Catawba’s 21st president, informed the Catawba Board of Trustees in January that he would not seek to have his contract as president renewed when it expired May 31.

Trustees sought Dr. Joseph Oxendine ’52, a recent addition to the Catawba trustees and Chancellor Emeritus of UNC Pembroke, as interim president to oversee the college while a search for Turner’s replacement was found. Oxendine joined Catawba in mid-March.

In early May, Turner accepted a position as president of Kentucky Wesleyan College in Owensboro, Ky. He and wife Annette were feted during a farewell reception at Catawba on May 5.

Catawba Makes Plans to Save Energy & Money: EDF Fellow to Work on Energy Efficiency Plan

Catawba College will host an Environmental Defense Fund (EDF) Climate Corps Public Sector fellow this summer who is specially trained to identify areas where the college can save energy and money.

Carrie Gonnella, a candidate for a master of environmental management degree in the Duke University Nicholas School of the Environment, will work with Catawba's facilities management staff and others to develop a custom energy efficiency plan for the college.

"We are delighted to have an EDF fellow working with us this summer," says Catawba Interim President Joseph Oxendine. "Carrie's work on our campus demonstrates our continued commitment to reduce global warming emissions. It is consistent with all the steps the college has taken in recent years to lessen our environmental footprint."

In 2007, Catawba joined nearly 300 other colleges and universities nationwide in supporting the American College and University Presidents' Climate Commitment. Participating institutions of higher education agreed to "exercise leadership in their communities and throughout society by modeling ways to minimize global warming emissions and by providing the knowledge and the educated graduates to achieve climate neutrality."

John Wear, director of the college's Center for the Environment, notes that Carrie's work will be an important part of the Presidents' Climate Commitment. "The committee that is charged with developing Catawba's Climate Commitment Plan is made up of people from all areas of the college - administration, faculty, staff and students. It includes facilities, finance, academics, all areas that require energy," he says. "So that team will be working closely with Carrie to come up with ways we can develop both a short-term and long-term blueprint for the college's energy use."

In the first two years of the program, EDF fellows have identified projects that can reduce energy use by 46 percent; save more than \$15 million in energy costs in five years; cut more than 54 million kilowatt hours of electricity per year - enough to power 5,000 homes; and reduce more than 30,000 metric tons of greenhouse gas emissions per year, the equivalent of taking more than 5,000 SUVs off the road.



Renowned Conservationist Talks about 'Overpopulation, Mass Extinction and Rewilding'

More than 100 people turned out to hear wilderness conservationist Dave Foreman speak at the Center for the Environment facility April 19.

The founder of the Wildlands Project, Foreman said humans need to act now to help save the wild habitants and habitats. "Earth is in an unprecedented situation ..." he said. "We're in the middle of a mass extinction, and that mass extinction is caused by one thing - one species - and that's us."

He suggested rewilding the East through a wildway along the Appalachian Trail and bringing back the cougar to help restore the balance of the ecosystem in the East.



Center for Environment Announces Champions for Clean Air



The Center for the Environment recently announced the recipients of its Champions of Clean Air awards.

The winners, all in Rowan and Cabarrus counties, are Roush Fenway Racing, the City of Concord and the Centralina Council of Governments/Centralina Clean Fuels Coalition. The awards recognize their extraordinary commitments toward reducing harmful emissions during 2009 and 2010. An independent panel reviewed all submissions and selected the winners.

"These winners have demonstrated a real commitment to improving the air quality in our region, which, in turn, positively impacts our citizens' health and well being," says John Wear, director of the Center for the Environment. "We are delighted to shine the light on these exemplars of corporate and environmental responsibility."

Two Join Center for the Environment



Two individuals have joined the staff of the Center for the Environment for the coming year.

Craig Midgett, a former researcher with the Environmental

Assistance Office at UNC-Charlotte, and Michael Smith, a LEED-accredited professional, will work with the Center in energy-related fellowships.

Midgett is working on the campus-wide Presidents' Climate Commitment and researching various sustainability and energy-related initiatives on campus. Smith is working on energy-related aspects of campus buildings, including LEED (Leadership in Energy and Environmental Design) certification. The U.S. Green Building Council's LEED program is the nationally accepted benchmark for the design, construction and operation of high-performance green buildings.

The Center received a \$184,000 grant from the North Carolina Energy Office to create internships and fellowships as part of the Catawba College Energy Corps. Midgett and Smith are two of 17 college students or recent graduates that the Center is placing in on-the-job internships and fellowships throughout the state.

The N.C. Energy Office is distributing \$5.6 million in federal American Recovery and Reinvestment Act funds to create the internship and fellowship programs, which will collectively employ 400 North Carolina students to work in green-energy-related fields. Public and private agencies in North Carolina are contributing an additional \$3 million to the program.



1970s Close-up

Reconnect with These Five Guys from Jersey

Recently five N.J. guys who graduated from Catawba in 1973 and 1974 got together in New Jersey. Here is a copy of a yearbook picture taken at their Main Street house in Salisbury and a 2011 re-creation picture taken in Woodstown, N.J. The pictures show (l to r) Charles "Fatty" Butler '74 (Phys Ed), Frank "Piney" Somes '73 (Biology), Hugh "Glock" McLachlan '73 (Biology), Tommy "Shondell" James '74 (Biology), John "Augie" Leo '74 (Biology).

These five N.J. guys invite all of their friends to reunite at Homecoming 2011. Details will follow as to when and where to meet, but in the meantime, direct questions to Hugh McLachlan at glockmac@aol.com.

What's New with You!

Share it with your
Catawba community.



Submit Information:

Please note there may be a time delay between receipt of your news item and when it appears in CAMPUS.

E-mail: alumninews@catawba.edu

Mail: **Alumni Relations, Catawba College**

Alumni Office: **704-637-4201**

2300 W. Innes St., Salisbury, NC 28144-2488



CATAWBA COLLEGE

CLASS Notes

News from Our
Catawba Alumni

1941

Jean Zehring Brittain Slider writes she is “still going on and on” as she approaches age 92. She will soon be moving to a retirement community.

1947

Grace Temple Seat now a retired teacher writes she is 85 years old and going to the YMCA each day, walking on the elliptical 8 miles, lifting weights, taking step aerobics and sleeping well each night.

1949

Nancy LeFever Hampton started volunteering with her local Hope Hospice after loosing her husband, a Presbyterian minister, of 51 years. Former classmates may reach her at nankey6@yahoo.com.

1952

Victor K. Stover and **Loreta A. Stover '50** love living on the Northern Neck of Virginia and extend an invitation to anyone in the area to stop by and visit them.

1955

Kathryn Abernethy Walker and husband Ted love being retired. They live in Texas during the winter months then head for Chateauguay, NY to escape summer heat.

1957

Maxine Weaver Crane's book *ASK FOR NOTHING* has been a huge success with the first printing sold out. It is a true story about a little girl who was “dropped” at a country home that her family still owns in Madison County, Virginia. Maxine will give a tour of the house to the Germanna Foundation descendants. Contact Maxine at mwc1717@embarqmail.com.

1958

Guy and “**Tissie**” **Webber Melton '59** have retired in Wilmington. They are proud of their daughter, Wendy Melton Enocks, who was appointed Chief Judge of Guilford County.

1964

Sarah Louise Warnecke has served in leadership positions in fund-raising and support activities for major arts organizations in Dallas and active in church music. She has traveled worldwide to polar regions, and throughout Europe and Asia. She is proud of her four beautiful, brilliant grandchildren.

1967

Donna Foard Knorr announces she has started a new business, The Piedmont School of Etiquette. Check out Donna and her school at www.thepiedmontschoolofetiquette.com.

Ronald J. Maccaroni and wife Harriette moved from Northern Virginia to Charlotte NC in April 2011. Since retiring from the Federal Government in 2005, Ron has been teaching part-time for the Graduate School in Washington DC. In 2010, Ron received recognition from the School for being the outstanding instructor in the financial management department. In their free time, Ron and Harriette enjoy working in their yard, traveling, and enjoying their family of four children and six grandchildren.

Turner C. Pigford and wife Beverly are living in Beaufort, N.C. where he has been since 2007 selling real estate along the Crystal Coast.

1969

Dr. Philip May, a sociology professor and principal investigator for the Center on Alcoholism, Substance Abuse and Addictions at the University of New Mexico, delivered UNM's 56th Annual Research Lecture in late March. Delivering the lecture is one of the highest honors UNM bestows on its faculty. Dr. May retired from UNM at the end of May 2011 after 33 years on the faculty there.

1970

Victoria Ferguson Layman recently retired as Principal from Baltimore County Public Schools after 40 years of service. She is looking forward to having time to catch up on reading novels and traveling.

1971

Christine “Peanut” Reddig Buta has recently received the 2011 NISOD Teaching Excellence Award. She serves as a Co-Facilitator for the Safe Space Training Team, emphasizing her college's commitment to creating a safe climate for all.

Bonita Kiker Crissman and husband Ivan, announce the birth of their fifth grandchild in less than 5 years! Ivan, after returning from a mission trip to Gabu, Guinea-Bassau, West Africa, headed for Romania in early December. Bonita retired in November 2009 and agrees with those who say that retirement and being a grandparent are not over-rated. She remembers Catawba with so much fondness and looks forward to her big 4-0 reunion in 2011. “How did the years go so fast?” she asks.

1972

Thomas Lawrence Brown retired from private practice of OBGYN in January 2010 after delivering 9776 babies. He is now teaching clinical OBGYN at Wake Forest University School of Medicine part time. Playing lots of golf and finally getting lots of sleep he still has time for his three grandsons. Tom would love to hear from schoolmates at bigdoct@gmail.com

1973

Hugh McLachlan and five other New Jersey Catawba 1973 graduates got together in New Jersey. The reunion included **Charles “Fatty” Butler**, **Frank “Piney” Somes**, **Hugh “Glock” McLachlan**, **Tommy “Shondell” James**, and **John “Augie” Leo**. They invite all their friends to reunite at Homecoming 2011.

Donald Selby made a presentation at the Hudson River Undergraduate Math Conference at Skidmore College in Saratoga Springs, NY on April 16 about how statistics are used in Direct Mail marketing at non-profit organizations. Donald is employed as the Marketing Database Manager at United Spinal Association and asks friends to contact him at dselby@juno.com.



Lorraine & Mike Garrison

1970s Close-up

Lorraine Lippincot Garrison is from the class of 1971. Husband is **Mike**, class of 1970. They reside in Mebane.

The President's Club Award was introduced in 2007 as a unique way of recognizing the outstanding achievements of Childcare Network school directors or other leaders in our company. The directors/leaders are recognized for their commitment and dedication to Childcare Network and the field of early childhood education. Each year since 2007, 6-8 leaders in our company are announced at the annual Director's Meeting in January. The winners are then sent on a one week cruise for two in the Caribbean. This year they sailed on the Norwegian Epic to Costa Maya and Cozumel, Mexico and Roatan, Honduras.

Lorraine has been employed with Childcare Network since 2001.

1973 (continued)

Stephen Michael Tucker retired and moved to the Northern Neck of Virginia, where he became a driver and an EMT with the Northumberland Rescue Squad where he serves as Vice-President. In September, he was asked to represent Northumberland County on the Board of Directors of Rappahannock Community College. He still enjoys boating and sailing when he can find the time. Steve would enjoy hearing from alumni at smtucker@kaballero.com

Dr. John Tutterow has been named Assistant Superintendent for Personnel for the Gaston County Schools, one of the state's largest school systems.

1975

William Palmeter Shaw and wife Susan are currently building a four story abstracted lighthouse in Rose Bay, Lunenburg County, Nova Scotia. Their next project will be an adjoining sculpture studio so

"Scotch" can work in wood, stone and bronze the rest of his life.

1976

John S. Overbeck and wife **Ellen Anderson Overbeck '75** of Jamestown, NC send recognition to Jay Meachum and the Catawba Pride Marching Band. They remember the band when they attended Cat U and are so glad it is back in business. They love to attend the games and see and hear the band perform and support the team and fans! They send more hope for success in the future as the band grows. They say, "Keep up the great work!!!"

1978

Annmarie Kerbaugh and husband **Edward Kerbaugh '76** are thrilled to be grandparents of Ciara. She just turned one-year-old and is all smiles and giggles.

John D. Mundy will retire from the Dept. of Veterans Affairs W.G. (Bill) Hefner Center after 30 years of government service. He worked in Rehabilitation Medicine as a Kinesiotherapist specializing in prosthetics and orthotics. Contact John at jmunday0702@yahoo.com if you want to go out and hit the little round white ball. John is married to **Julie Strawn Mundy '81**.

1980

Charles J. Schmidt (Charlie) and wife, Marilyn, of Clayton, CA have become grandparents for the first time. Béla Maxine Schmidt, was born February 10, 2010 and live with parents: Paul & Amanda Schmidt in Waldo, Florida. Charles' new position is manager at North American Sales, Bruker Daltonics, Inc., Chemical Analysis Division.

1981

LTC Dale T. Waltman has deployed with the 101st Airborne Division to Afghanistan in support of Operation Enduring Freedom. He can be reached at dale.waltman@us.army.mil

1984

David Harris Reed is proud of daughter Megan who is now a senior at Catawba and captain of the cheerleading squad. He would love to hear from classmates at dhr60m@yahoo.com

Lyle Huntington Richardson Smith opened his own dispensary in August 2010. Hunt says, "Work for yourself, it is a pain, but well worth it. Still have two children, Catherine 18 and Lyle 12. Go CAT-U Soccer, make us proud." Friends may contact Hunt at smithoptical@centurylink.net.

1986

Margaret Grant Chase of Hookerton, NC gave up writing her 10-page letters but contact her at megchase@centurylink.net and she will answer. She is working part-time and volunteering for several min-

istries. She and husband Tim, pastor at Hookerton United Methodist Church, love their town with two flashing traffic lights. Daughter, Jenny, is 22, and son, Brian, is 19.

1987

Carolie DuBose Bartol Brekke and husband Conrad moved back from Japan to Virginia in 2010, where Conrad is still with the U.S. Navy, and Carolie continues to work as a freelance graphic designer, copywriter and professional storyteller. They were overjoyed to welcome their newborn adopted daughter, Bess (Betty DuBose Brekke) on Easter Sunday, 2011. Carolie would love to hear from friends via Facebook, or at carolie@wordmagix.com.

Lisa Brunelli Knick has accepted a job with the Frederick County Public Schools in VA to teach English as a Second Language. She is finishing her Masters in Education at Eastern Mennonite University in Harrisonburg, VA

1988

Robert Cann lives in Marlton and is now employed at one of the largest public accountant firms in the South New Jersey area, Alloy, Silverstein, Shpiro, Adams, Mulford, Cicalese, Wilson & Co.

1991

Emily Graves Kaltenmark and husband, Steve are proud to announce the arrival of their second daughter Blake Geneva. Blake joins three-year-old big sister Spencer Nicole.

1992

Diana Raab Luscher and husband, Dr. Robert Luscher became grandparents on July 20, 2010. Angstrom Lewis Sharrard is the son of their daughter, Aurora and son-in-law, Jesse from Pittsburgh, PA. Diana would love to hear from former classmates at dllusch@yahoo.com.

1993

Suzanne Friend O'Connor has moved from Florida to Point Pleasant, New Jersey with her three children, Hailey (10), Gavin (8) and Teagan (6).

Donna Grubbs Rymer collaborated with Dr. Bethany Sinnott (Catawba English professor) to host a "Shakespeare Festival." Dr. Sinnott was the guest speaker at the event. Donna's AIG fifth graders recited lines from various different plays and performed an adapted version of Romeo and Juliet to engage the audience. It was a great collaboration with one of her former professors!

1994

Graham Hickerson and wife Barbara want everyone to know of their new addition, Logan Philip Hickerson, born on September 24. He is healthy and enjoying his new environment. Mom and dad are so proud!

Claudia Augello Smith and husband, Gary welcomed the arrival of their baby girl, Gianna Louise Smith on January 31, 2011.

1995

Pamela Huffman Falls says, "Hi Catawba!" Pam, Curtis and four-year-old Noah have recently moved to LA to start a new season in their lives! They would love to hear from friends at falls_ph@yahoo.com

Amy Dixon Jordan was recently nominated, with her stunt ensemble, for a Screen Actor's Guild award for their stunt work on the hit TV show "Burn Notice". Amy was thrilled to be included in the show's first SAG nomination for stunt work! She will try again next season! She thanks everyone who sent cards, flowers and kind words of love and support for loss of dear friend, Tara Lynn Stewart '95.

1996

Women's soccer alumnae **Kim Heberle Cook '94** and **Meredith Knowles Abramson '96** ran the Myrtle Beach Marathon on February 19, 2011. The highlight of the marathon was seeing each other during the race and encouraging each other throughout the 26.2-mile course. Kim finished in 3:44:02 (14th in her age bracket) and Meredith finished in 3:41:09 (9th in her age bracket). Both women qualified for the Boston Marathon 2012.

1997

Elise Houck Casale married Domenick Casale on August 5, 2010, at Walt Disney World, Lake Buena Vista, FL, and honeymooned in St. Lucia. They are currently residing in Brooklyn, NY.

Mike Civitello recently moved back to Pennsylvania after four years in Seattle, WA to work as a product and business development manager for Porter Instrument.

1998

Brandy Cook was elected District Attorney for Rowan County on November 2, 2010.

Mike Jacobs was one of 55 attorneys nationwide selected to attend The Trial Lawyers College on the Thunderhead Ranch in Dubois, Wyoming. This event is run by legendary Attorney Gerry Spence and lasts for 23 days in July.

Jessica Norris announces Jack Joseph was born on September 23, 2010. Jessica, Mark and Jack currently reside in Huntersville, NC.

Demetia Gramling Pankey would like to thank everyone for their sincere condolences after the passing of her husband, Marcus. Dee recently received her Masters in Leadership and Organizational Change from Pfeiffer University. She was promoted to Chief Operations Officer with GHA, Inc. a non-profit organization providing quality services to individuals with Autism. Dee and daughters, Imani (age 12) and Rossi Gabrielle (age 5) are doing well.

1999

Ty Stumpf and **Bianka Rhodes Stumpf '00** were pleased to welcome their daughter, Cora Elise Stumpf, to the world on February 22, 2011. She joins big brother, Jude age two and a half. Ty, Bianka, Jude, and Cora still call Sanford, North Carolina home.

2000

Kevin Auten was elected Sheriff of Rowan County on November 2, 2010.

Scott H. Boyles announces that he and wife Leslie completed construction on their new home in July, 2010. Also would like to announce the birth of their daughter, Annabelle Kate Boyles, on November 18, 2010. He would love to hear from friends at ScottieB64@hotmail.com.

Jonathan Lee Slaughter and wife, Laurel announce that Greta Claire Slaughter was born on August 11, 2010 and is doing well. Jonathan is a Neonatologist and Assistant Professor of Pediatrics and Laurel is a Child Neurologist and Assistant Professor of Pediatrics.

2001

Emily Ijames Applewhite announces the birth of a son, James Tillery Applewhite, born on January 22, 2011. He joins big sister five-year-old, Elizabeth.

Jarret D. Blum has been appointed to head the National Development Center for Morgan Stanley Smith Barney.

Kathryne Ann Stollerman announces that after almost 9 years together Kat and Shane Lail were married at High Vista Country Club on October 10, 2010. The pair currently resides in Asheville, NC and Kat would love to hear from old friends at kittysings713@yahoo.com.

2003

Brittin Stevens Cox and **Dustin Cox '05** proudly announce the arrival of their daughter, Camryn Nicole Cox who was born on January 8. The Cox family lives in Arden, NC.

Jerry Samuel Hancock of Las Vegas, NV has recently accepted an internal auditor position with Boyd Gaming Corporation.

Michael Mode has taken a position as High School Science Teacher at Penn-Griffin School for the Arts in High Point.

Tamara McPherson Van Schoyck and husband Scott announce their baby girl Morley Kay Van Schoyck who was born on December 30, 2010. Morley joins big brothers Luke & Keaton.

Oshen L. Wallin and her husband Jonathan announce the joy in their lives, a son Jonathan Caden, born June 10, 2010. They feel very blessed.



1970s Close-up

DAN BROSS

'71 Alumnus is Among Top 100 Thought Leaders in Trustworthy Business Behavior

1971 alumnus and Catawba College trustee, **Dan Bross** of Seattle, Wash., was selected as one of 2010's Trust Across America's Top 100 Thought Leaders in Trustworthy Business Behavior. The list, developed collaboratively with several independent organizations, was announced in January. Trust Across America is dedicated to unraveling the complexities of trustworthy business behavior. Those people on the Top 100 list collectively represent a group that can genuinely transform and reverse the cycle of mistrust in business.

Bross is Senior Director Corporate Citizenship at Microsoft. In that role, he is responsible for citizenship strategic planning and program development; field readiness and training; marketing and communications; business integration; and stakeholder engagement - including managing Microsoft's strategic relationship with the World Economic Forum. www.microsoft.com

According to Barbara Kimmel, Trust Across America executive director, "This year's recipients include leaders from the public and private sectors as well as authors, consultants, researchers and academics. Each recipient has made an extensive, positive contribution to building trust in business. These individuals are inspiring organizations to look more closely at their higher purpose...to create greater value for, and trust from, all of their stakeholders."

The full list of honorees can be found at <http://www.trustacrossamerica.com/offeringsthought-leaders.shtml>

1990s Close-up

JIM TOMSULA

Catawba Alumnus was Head Coach of the San Francisco 49ers for Final Game of Season



The San Francisco 49ers had a 38 to 7 win over the Arizona Cardinals on Sunday, Jan. 2, and much of the credit for that went to the 49ers interim head coach Jim Tomsula, a 1990 Catawba College alumnus.

His appointment as interim head coach was announced during a press conference on Monday, Dec. 27, and came on the heels of the firing of the 49ers' former head coach Mike Singletary.

The 42-year-old Tomsula, a native of West Homestead, Pa., has served as defensive line coach for the 49ers since Jan. 16, 2007. He was the fourth interim head coach to be named in the NFL this past season. If the NFL lockout ends, this coming season will find him in his original role with the 49ers, as the team's fifth-year defensive line coach.

Football has long been in Tomsula's blood. He played defensive line at Middle Tennessee State before transferring to Catawba College where he played in that same position. After graduating, he remained at Catawba (1990-1991), serving as assistant strength and conditioning coach for the Catawba Indians. He served a year as a defensive line coach at Charleston Southern before returning to Catawba to serve as defensive line coach between 1992 and 1996.

In 1997, Tomsula began working in NFL Europe, serving as defensive line coach for the England Monarchs and the Scottish Claymores, and as defensive coordinator for the Berlin Thunder. His last job in NFL Europe before joining the San Francisco 49ers was as head coach of the Rhein Fire during the 2006 season.

Tomsula lives in San Jose, California, with wife Julie (also a Catawba alumna), daughters Britney and Brooke, and son James Bear.

2004

Bronwen Hall has recently become engaged to Ian Watson who she met in the Royal Navy. An October 2011 wedding is planned.

2005

Sean Bloom and **Amanda Moore Bloom '07** announce Sean has started a new job with the Catawba Lands Conservancy as the GIS Director. He hopes his entire Charlotte area alumnus will support this important organization as the Conservancy works with willing landowners to save land to preserve a healthy, natural environment for future generations.

Connor Coleman graduated on May 14 from Duke University's Nicholas School of Environment and Earth Sciences with two master's degrees - a Master of Environmental Management and Master of Forestry. He will spend this summer in Virginia working for The Nature Conservancy monitoring shore birds, and then hopes to find a position as resource manager on private land in the West or Northwest part of the U.S.

Melanie Goergmaier writes that since October 2010, she has been working for the University of Miami as an Academic Advisor for the School of Nursing and Health Studies.

Lilia Replikova of Salisbury and husband, James Hale, live busy lives now with 17-month-old twins, Alexander and Dylan. E-mail them at lreplikova@yandex.ru.

Gareth Turnbull "Kiwi" sends word from Christchurch, New Zealand that he and his family all survived the recent earthquake. Their homes were severely damaged, but they are thankful to have their health when so many others have lost so much more. Kiwi says, "Your thoughts and prayers have been wonderful and please contact me via email gareth@linfield.co.nz for more correspondence or to find ways to assist with any relief if possible".

2006

Erin Christina Hyde Baker announces her marriage in September 2010 to William Baker. She is currently working as a physical therapist at Dr. Phillips Hospital and the Multiple Sclerosis Comprehensive Care Center of Central Florida.

Jessica Hull married Harry Johnson on May 21, 2011 in her hometown of Woodbury, NJ.

2007

Serena Marie Adkins welcomed baby, Sofia Pike on August 25, 2010.

Brittany Taber Efirid and **Whit Efirid '08** are proud to announce the arrival of their son, Max Dallas, born on January 25. The Efirid family lives in Oakboro, NC.

Leigh Marcischak since graduation has worked as a Teacher-Academic Support for Washington Park School, Washington PA, served as head cheerleading coach and completed her Masters of Tech. at Waynesburg University.

Hilah Teague graduated in May from The University of North Carolina Greensboro. She earned a M.Ed. in Student Personnel Administration in Higher Education. A wedding date has been set for her and Jeffrey A. Cook for September 17, 2011 in Southern Pines, NC. Friends may contact her at hilah.teague@gmail.com.

2009

Michael Matthias has been employed since September 2010 at Clear Space Theatre Company in Rehoboth Beach, DE as an administrative assistant, handling press and marketing for the company. He was recently contracted as part of Clear Space's resident acting repertory company.

2010

Rachel Kennedy's sonnet "Flesh" was awarded second place in the Poetry Council of North Carolina's annual Charles Shull Contest for Traditional Poetry. The poem appears in the most recent issue of *Bay Leaves*, the Council's annual publication. She is currently pursuing an MFA in poetry at Adelphi University on Long Island.

Jen Trout is excited to announce that she has been hired as a Production Assistant with ESPN in CT. Friends may contact Jen via email: jen_trout@yahoo.com



2000s Close-up

First Holman Pathway Resident is a 2000 Catawba College Alumnus

Dr. Alex Whitley, a 2000 Catawba College alumnus and a M.D. resident at the University of Alabama at Birmingham in the Department of Radiation Oncology, has become the first of-

ficial Holman Pathway Resident at UAB - January 2011.

The ABR Holman Research Pathway, named for B. Leonard Holman, M.D., who first proposed this initiative, was created by the American Board of Radiology in an effort to address the shortage of physician investigators in diagnostic radiology and in radiation oncology.

The ABR Holman Research Pathway has been designed for individuals to simultaneously train in diagnostic radiology or radiation oncology and in basic science, clinical, or translational investigation.

Whitley has demonstrated the characteristics of an exceptional trainee having strong clinical abilities and a background in and commitment to research. Whitley's research involves developing new therapeutics for cancer of the head and neck.

Whitley majored in Biology and minored in Chemistry at Catawba. He then earned his doctorate of philosophy in Cell and Molecular Pharmacology and Experimental Therapeutics from the Medical University of S.C. in Charleston (2005) and his doctorate of medicine from the University of Alabama at Birmingham (2009). He met his wife, Heather, while both were students at the Medical University of South Carolina, where she received her doctorate of pharmacy. Today, the couple makes their home in Birmingham with their two children, Reese and Colin. Whitley is the son of Nan Whitley, Catawba's assistant athletic director, senior women's administrator for athletics, and head softball coach, and Salisbury attorney Cecil Whitley.

1970s Close-up

Bridge Trumps Med School for 1975 Alumna

Lynn Davis Deas '75 of Schenectady, N.Y., says she has "a very unusual way of making a living" and "would be willing to bet that no other Catawba alumni makes a living quite the same way that I do."

Lynn is a full-time professional bridge player and notes, "fortunately for me this fascinating card game has enabled me to travel around the world." She has won six gold medals and numerous national championships, and has been in the top 10 female players in the world for most of the last 20 years. She explains that she has been cited as the number 1 ranked female bridge player in the world on several occasions.

Lynn's career path took a very different route than she thought it would. She describes it like this: "I graduated from Catawba in '75 at which point I entered medical school. One year later, I was in a car accident that forced me the take time off from school. However, during that year off, my life changed dramatically. I became very involved with the card game of bridge while waiting to begin my studies. I realized that it was impossible to pursue both dreams, at which point I took a very risky chance and decided not to return to medical school.

Although Lynn notes, "nothing in bridge is a sure thing," she loves her career. "Most, if not all of us," she explains, "have dreams during our life. Some of us follow them while others do not. I am extremely happy that I chose to follow my dreams."

Friends and classmates may contact Lynn via e-mail at lynn@lynndeas.com.



Kara & Daniel Benton

2000s Close-up

Daniel Benton

2000 Alumnus Hired as COO and Assistant Winemaker

Avatar Vintners of Napa Valley, California announced in January that 2000 Catawba alumnus Daniel Benton had been appointed to chief operating officer and assistant winemaker.

Benton, a Salisbury, N.C., native and Catawba College graduate, reports to company founder and President Gary Wooton. In the role of chief operating officer, Benton will manage U.S. distribution and sales of both the Croze and Smith Wooton labels, and be involved with all facets of wine production and logistics. Benton will also serve as assistant winemaker of the Croze line of wines.

Benton joined Avatar after working in distribution, most recently with Carolina Craft Distributors based in Columbia, S.C., where he served as director of sales managing the sales forces in North Carolina and South Carolina. He studied viticulture and enology at Surry Community College in Dobson, N.C., and holds the Society of Wine Educators Certified Specialist of Wine Certificate.

Avatar Vintners is a boutique wine company started in 1997 with one wine and has grown to include two labels and eight wines. For more information visit the company website at www.croze-cab.com.

In Memoriam

1936

Ruth Camp Bernhardt of Salisbury, died November 11, 2010.

Etna Little Palmer McCullough of Oakridge, TN, died November 19, 2010.

1938

Mary Thompson Dicostanzo of Newport News, Va. has died.

Lorene Graham Longest of Mount Airy died March 18, 2010.

1939

Joseph W. Pearce of Greensboro died March 6.

1941

William C. Self of Wilmington died September 16, 2010

1942

Nancy Frazier Erb of Salisbury died January 1.

Dr. William Livan Ross, Jr. of Bethesda, MD died January 29.

Jean Crawford Bull Seiwell of Goshen, NY died June 2, 2010.

John Calvin "J.C." Sossoman, Jr. of Morgantown died October 17, 2010.

1943

Ruth Satterwhite Causey of High Point died December 8, 2010.

1946

Bronnie Efird Foreman Hall of Salisbury died May 19.

Nelle Rutledge McCauley of Greenville, SC died November 13, 2010.

1947

Dorothy Schrumm Hammond of Newton died February 5.

Sarah Peeler Honeycutt of Rockwell died February 28.

Robert Keesler Johnston, Jr. of Concord died February 1.

Herman K. Massey of Spartanburg, SC died September 19, 2010.

Helen Tussey Williams of Granite Quarry died May 5.

1949

Villard Clark "Chuck" Blevins of Conover died December 30, 2010.

James Harlan Sherrill of Statesville died March 17.

Jean Brown Smith of Salisbury died November 26, 2010

Jack D. Walters of Rockwell died January 13.

1950

Samuel V. Boone, Jr. of Charlotte died February 4.

Lucille Anderson Brown of Mocksville died April 16.

David Alton Dula of Huntsville, AL has died.

Peggy Lou Clinard Grimes of Thomasville died April 24.

Rev. James E. "Doc" Hollis of Salisbury died February 19.

Phyllis Grieff Overman of Lincoln Park, PA died April 22, 2010.

1951

William Houston Black, Sr. of Raleigh died May 23.

William G. Hall of Sarasota, Fla, formerly of Deerwood, MD died December 6, 2010.

Dr. Paul C. Heckert of LaVale, MD died January 17.

Katherine O'Neil Mullis of Salisbury died April 4.

Martin Edward "Windy" Winbauer, Jr. of Bradenton, FL died January 18.

1952

Samuel R. Noble of Lumberton died October 14, 2010.

1953

Keller Vernon "Sonny" Epting, Jr. of Salisbury died November 15, 2010

Rev. Donald Mark Leonard of Asheboro died January 21.

William Eugene Tucker of Wrightsville Beach died October 11, 2010.

1954

Dr. Bobby Maxwell Foster of Pinehurst died October 13, 2010.

Royce W. Thrift of Tega Cay, SC died January 1.

1956

James I. Phillips, Jr. of Morehead City died May 17.

Jane Coley Sigmon of Newton died October 28, 2010.

John Allen Yancey, Jr. of Columbia, SC died April 23.

1957

Hugh E. Greene of Linwood died October 3, 2010.

1958

Wilbert Vincent Campagna of Mooresville died February 4, 2011.

Lewis Boyd Jacobs, Jr. of Granite Quarry died April 7, 2011.

Nathan Gray Miller of Greensboro died April 8.

Esther Louise Long Sach of Exton, PA died October 23, 2010.

The Tower Society

Your support will touch the lives of many at Catawba forever.

For confidential, personal assistance with an estate gift or a planned gift, please contact **The Development Office at 1-800-CATAWBA.**

The Tower Society at Catawba College was created to recognize and honor all alumni and friends who have made a planned giving agreement with Catawba College or who have provided for Catawba College in their estate plans.

Endowed gifts live forever

Many supporters of Catawba College have discovered the value of planned and estate giving as unique and gratifying ways to create endowed gifts that live **forever**. Planned gift assets or estate assets pass to Catawba College. The asset remains intact. Only earnings from the assets are used.

Scholarship & support

Many gifts fund scholarships. Some fund specific programs, and many donors have created their own unique fund supporting varied interests. When endowed, these funds benefit students, faculty, and several programs at Catawba College -- **forever!**

Easy to start

With tax benefits and the ability to modify as donors needs change, planned gifts and estate gifts are an ideal way to support Catawba College... on your terms!

1959

Richard Robert Patton, Sr. of Spencer died May 14.

1960

Clyde Woodson "Woody" Hunt of Albemarle died November 3, 2010.

James Uriah Lentz of Granite Quarry died January 20.

1961

Billy Thomas Beck of Concord died February 17.

Avery Colburn Bordeaux of Raleigh died April 5.

Billy J. Hansil of Beaufort SC died March 17.

1962

William P. Coffin of Easton, PA died April 8.

Robert John Gehrke of Des Moines, IA died September 26, 2010.

Joseph Franklin Hayes of Graham died May 10.

1963

James Fielding Eyster of Seven Valleys, PA died May 19, 2011.

1965

Adam Leonel Brunner, Jr. of Charlotte died October 18, 2010.

1970

Elaine Long Berry of Urbanna, VA died November 11, 2010.

Daniel E. Owen of Lexington died February 6.

Charles F. Viereck of Fort Pierce, FL died January 25, 2010.

1971

Connie Powell Davis of Lexington died September 19, 2009.

1976

Carolyn A. Dekle of Hollywood, FL died November 21, 2010.

1978

Doris Teresa Davidson Harris of Mocksville died April 6.

Kevin M. Irwin of Sparta, NJ died April 2, 2010.

1995

Tara Lynn Stewart of Chesapeake, VA has died.

2003

Anna Katherine Gregory Vance of Kannapolis died April 4.



Doris Pinkston Groff '37

Doris Pinkston Groff, a World War II WAVE veteran and teacher, died December 18, 2010.

Mrs. Groff began her teaching career in 1937 after graduating from Catawba that same year.

Her love for her students lasted throughout her teaching career which ended in 1964 when she retired to do volunteer work and help her husband, Col. Howard Groff, who after a successful military career, became the Rowan County United Way Director.

During her military tour as a Lieutenant, JG she often carried top-secret mail and documents to Washington government agencies, including delivering the flag that flew over Iwo Jima. She and Col. Groff were friends since the 1930's and married in 1946. At the time of Col. Groff's death in 2010, they were one of the few WWII married veteran couples in North Carolina.

Survivors include daughter, Elizabeth Groff Williams, of Wilmington and Asheville; special cousins, Dorothy Pinkston Roddick of Winston Salem, Patsy Griggs of Chesterfield, SC, Libby Moore Bail of Chesapeake, VA, Marcia Moore Unger of Westwood, NJ and Kenneth Smith of Ran Rafael, CA.

Billy Hugh Wilhelm



Billy Hugh Wilhelm, a 1957 Catawba graduate who served a thirty-six-year tenure at Clemson University as baseball coach, died December 24, 2010.

A China Grove native, he earned the Catawba Distinguished Alumnus award in 1981. After earning a master's degree in physical education from the University of North Carolina at Chapel Hill, he was hired in 1957 to coach the Clemson baseball team. During his 36 years tenure at Clemson, Bill also served as intramural director for the first 12 ½ years of his tenure.

Survivors include his wife Sarah Cashin Wilhelm; sons, Michael Wilhelm of Decatur, GA and Randall Wilhelm of Knoxville, TN; and two sisters, Thelma Price of Landis, and Hazel Stirewalt of Charlotte.

[Editor's note: Rev. Gary Hauze '70 is a recently retired pastor of the United Church of Christ. He and wife Linda '70 moved back to Salisbury to retire and live on the street next to the campus. Gary submitted the following article after learning of the death of one of his former Catawba professors, the Reverend Doctor Richard Schiemann. Gary wrote that reflecting on Dr. Schiemann's death "made me wax nostalgic."]

THE BEST OF TEACHERS

By Rev. Gary Hauze '70

On February 17th, the Reverend Doctor Richard Schiemann, former professor of Old Testament at Catawba died in Ohio. He and his wife Patricia, who was the College nurse, lived in Salisbury for a number of years, with their children Michelle and Mark -- who stayed, married Sarah Shuping, and is still a resident.



Dr. Schiemann, as we students called him, was a part of an incredibly talented team of religion and philosophy professors in the heyday of that department. Of course, with Old and New Testament courses required and offered consecutively in fall and spring and a "baby boomer" crop of pre-ministerial students, Catawba had four professors of religion and one in philosophy. All were intellectual mentors of mine, in various ways.

The Rev. Dr. Donald B. Selby, who chaired the department, taught all the New Testament and Greek courses. He trained me to do independent study of the Bible, as I did with him as my guide into the Gospel of John, and -- if you will pardon me for not resisting the temptation -- it was "all Greek to me." He preached at my ordination into Christian ministry as a United Church of Christ pastor and teacher. Linda and I spend a couple of days of our honeymoon at his (and his wife Aleen's) summer home on Lake Winnepesaukee in New Hampshire, and we remained friends until his death.

The Rev. Dr. James King West taught many of the Old Testament courses I took. He inspired me to look outside the Bible to understand the Book of books. He took a group of students to Duke University and its library to study the Dead Sea Scrolls and see the fragments there. This ultimately led to my Master of Divinity thesis on "Persian Influences on Judaism and Christianity in the Post-Exilic and New Testament Periods;" it was to be my dissertation title at Duke too, but I did not complete the Ph. D. program there. "King," if I may say so, was a prince of a man who appreciated his student's views. His widow Martha Kirkland West is our neighbor across the street on Corriher Avenue and a member of the Board of Trustees.

The Rev. Porter Seiwel, who was Chaplain of the college, taught Christian Education courses. A fellow coal-cracker from Pennsylvania, he infused in me a sense of awe about preaching with his sermons and excellent illustrations (the one about "lassie, come home" on a wayward Scottish young woman who leaves the countryside for the big city and whose father searches how and low for her when she doesn't return home for a holiday, comes to mind). We sometimes "buted heads" as only stubborn PA "Dutchmen" can. He was helpful in counseling me what to do about certain decisions and

situations. They included whether or not to join the Marines as a commissioned officer during the Vietnam War, when I received a "Dear John" letter from home. Ironically, he and I viewed that war differently over the course of time, but I have to say that he, nevertheless, marched with those of us in the student body who went to the national cemetery to express our opposition when President Nixon expanded the war beyond Vietnam.

The Rev. Dr. Daniel Brown was Professor of Philosophy and is now retired. He educated me to think logically, though I must confess that it does not always help a person to tell other people that they need to do that, too. He also supported my efforts to organize a peace march in the city park, involving Catawba and Livingstone students, who met in the home where my wife and I lived then as married seniors and now live as retired seniors. He was very generous with extensions on a much too long paper on the British empiricists.

Richard Schiemann was the best of the best teachers not only at Catawba but in my educational experience, which is lifelong. It has been my privilege to take courses taught by some world famous professors at Harvard, both in "The Yard" and the Divinity School, where I went to seminary, as well as at Duke. I had the pleasure of working with others such as Walt Brueggemann, Gene Wehrli, and Lyle Schaller, when I was a Conference Staff Minister and the Eastern Association Minister in the former Missouri Conference of the UCC. No one, though, was a better teacher of students than Dr. Schiemann. Yes, there were many notable teachers; yet, none were as good as he was in the classroom.

With "a shiny Ph. D." (as I put it in our college days) in Old Testament from Vanderbilt, he came to Catawba brimming full of confidence and enthusiasm. He would stand on or sit on his desk or walk around the classroom at times to keep one's attention -- and he had a lot to teach us in a most interesting way. He was so much appreciated by some of his students at Catawba that they would, especially if they had been lucky enough to take the freshmen course in Old Testament with him, often go back for certain lectures. His one on Canticles was famous; he made the erotic love poetry of that ancient Book seem very modern.

Dr. Schiemann left Catawba to get a Masters in Middle Eastern Archaeology at the University of London. He worked as an archeologist on a number of digs in Israel, England, and the United States. He served United Church of Christ congregations in the South, Midwest, and in New York and Pennsylvania. In retirement he was an avid lepidopterist, and participated in national Audubon butterfly counts in several states. Did I mention his favorite game? Pinochle. Linda, our children and I got to play it with Pat and Dick when we visited them in two states or they stayed with us, as when he preached at my installation in Doylestown, Pennsylvania in 1985. Dick was the name that he had his friends use until his last years when he preferred Richard.

Professor Schiemann was noted for his all-night pinochle games during exams at Catawba. He was a serious card player, whose special laugh belied how competitive he was. He was equally intent on "winning" in the classroom. And in a day when that word has been bandied about by a self-absorbed actor and others, it is refreshing to remember winning in a positive way.

Richard was truly a winner in his living, in his brave fight against angiosarcoma of the scalp and lung for over two years, and in his dying (he was referred to as Richard the Lionhearted by family and friends -- and he was all through), and now he is one in eternal life.

Thanks be to God!

When Catawba College Business Professor Pam Thompson launched a new business venture in January of this year, she was betting that a promise would be easier to keep than a New Year's resolution.



Thompson's business venture depends on people making a promise and going public with that promise with a bracelet and social networking. She spent most of last fall "learning about starting a product-based business rather than just teaching about it."

The result of her efforts is the PROMISE™ bracelet -- one part of her I Promise Project LLC (www.ipromiseproject.com). Participants in the project make a 30-day commitment to change a specific behavior. They purchase an American-made, high quality webbed bracelet with the PROMISE logo printed on it. They then sign the included Promise contract, Facebook/Twitter share the promise, register the bracelet's unique code to gain access to the online Promise Forum, and even capture and upload a short video making their promise. In the online forum, participants give support to and receive support from others who also have made promises. By making the promise public, participants are more likely to keep their commitment.

"My daughters came to me one night and said, 'Mom, you've got to get your bracelet idea off the ground. We saw an infomercial selling thumb gloves to keep you from texting while driving,'" Thompson recalled. "We had been bantering about my idea for the bracelets with the word 'promise' on it for over a year."

"The next morning when I came into my office at Catawba, I told Mr. [Ralph] Ketner about the thumb gloves and then about my crazy idea for the promise bracelets. He said that my idea was one of the best he had heard in a long time and asked, 'What's keeping you from doing that?'" Thompson continued. "I told him, 'Time,' and he asked, 'What about money?' and I said, 'That too,' and he said for me to get a business plan together if I was serious

Success of Catawba College Professor's Business Venture Depends on a Promise



about the project and share it with him. And, so I did.”

After seeing the business plan in mid-October, the 90-year-old Ketner, the entrepreneurial founder of Food Lion and the benefactor of Catawba's Ralph W. Ketner School of Business where Thompson works, offered to help get her idea off the ground. The business venture will continue to pay it forward as half of I Promise Project's profits return to Catawba College and its Ketner School of Business.

As the business plan became reality, Thompson “started learning lessons.” First, I told a very few [Catawba] students about it because we had to get the trademark registered. I didn't want too many people to find out about it until I started the registration process. Once that was in place, I worked with a supplier and many of my students to finalize what the bracelet was going to look like.

“I agonized over whether we should go with the silicone bracelet which my students feel may be in the maturity stage of that product life cycle,” Thompson explained. “I really liked the webbed bracelet and the students affirmed my thoughts. I received some bracelet prototypes from an American manufacturer and worked back and forth with them and my students for four weeks - it was agonizing just to make a decision on this.” Thompson credited students enrolled in her fall business classes and Phi Beta Lambda members for assisting her in her decisions. “One thing that helped was having my target market around me all day long, and my daughters at home, and even the director of custom fabrication at the bracelet manufacturer was a 24-year-old.”

One thing Thompson's banking on with her business venture is the social networking options available with the purchase of her product. “There are at least four ways to interact and all of them are optional,” she said. “There's the Facebook and Twitter Share, the Promise Forum and what I'm calling Promise Tube. Access to the forum and social networks will give you a chance to talk to people all over the world as participation builds, but you also have the opportunity to upload a 30-60 second video stating your promise on The Promise Tube.” (The business venture is the “I Promise Project” on Facebook and Twitter.)

Thompson plans to offer her products to both individuals and non-profit groups wanting to adopt a high profile challenge such as stopping texting and driving, increasing civility, or stopping bullying. “These groups can order custom bracelets and then can make a difference and raise funds for the organization at the same time. We can use meaningful colors or even put logos (if allowed) on the bracelets for specific groups and we will have fund-raising media packages for their use,” she noted. Bracelets are currently available in black, pink, red, sky blue, royal Catawba blue, and deep purple. Service members and their families may opt for the popular digital camouflage pattern and make a “promise to come home,” or “promise to wait” for the family member left behind, she said.

“Mr. Ketner's five fast pennies philosophy permeates this whole project,” Thompson explained. “We've had lots of discussions about keeping costs low, so the selling price can be low and the margin reasonable. The whole idea is to make a difference in people's lives while selling bracelets. What's so amazing to me is that a 90-year-old has bought into a

project that ties social networking in with a product purchase - he gets it! I can't thank him enough for his support of the I Promise Project.”

Thompson is dependent on marketing her \$8 bracelets through social networks - Facebook, YouTube and Twitter. She's learned that “if you don't believe in it and if you don't market and push it, nobody will.”

“There have been a couple of days when I've woken up and wondered, ‘What have I done,’” she quipped, while noting that she is grateful for the lessons learned. “All of this is start-up and it takes a strong stomach. I've learned how to get a toll-free number for just a few dollars a month, how to register a trademark and LLC, set up merchant services and online payments, get employer and tax ids, develop packaging, and negotiate volume discounts for a product. I've had to set up USPS and UPS accounts, make decisions on shipping and handling charges and methods, and try to estimate what demand will be. The students have helped each step of the way and I am particularly grateful to Phi Beta Lambda, our Professional Business Fraternity, for their continuing help.” Thompson is also grateful for the help of her brother, Ernie McDermon of Atlanta, who has assisted with the website and shopping cart. “My daughters and their friends have been a tremendous help also as I am constantly bouncing ideas off of them and they have been wearing the bracelets and getting feedback,” Thompson stated.

Thompson's neighbor and friend Mary Ann Johnson, Public Relations Director of LSA NC, has also helped as one of the early adopters of the bracelets, and Adair Doran, a teacher at Salisbury High School, took bracelets with her on her trip to Spain over Christmas. Cecilia Stach (Administrative Assistant for the Ketner School of Business) has been instrumental in providing advice on the bracelet design and group fundraising options. Tracy Ratliff (Public Relations, Catawba College) designed the unique Promise Bracelet packaging and contract, and Thompson's uncle, Charles Liberty of Washington, D.C., also invested in the project. Former Catawba communications student Cheryl Knorr Foster helped with the marketing effort by bringing her professional video production team to campus to film a video for the website and Thompson lined up people willing to participate in that video by making a captured promise.

“At worst, if we end up giving the bracelets away, we've gotten our money's worth in my opinion just by the business lessons learned. I will be carrying the lessons into the classroom this spring and I am willing to share the lessons learned with anyone who is interested.”

In 2011, Thompson's hopeful that plenty of people will still want to make a difference in their lives by “making a promise, not a resolution.” Those interested in changing their life by purchasing a bracelet and making a promise may purchase a bracelet from Phi Beta Lambda students in the Ketner School of Business on Catawba's campus, at Caniche in downtown Salisbury, N.C., or online at

www.ipromiseproject.com.



A few pictorial highlights from The Catawba Singers' European Tour May 15-25.
 The trip included performance stops in 4 countries
 - France, Switzerland, Austria and Germany.

View photo galleries, videos and read student blogs on the Catawba College website at www.catawba.edu/goto/Europe

Four Hundred Miles Away from Home: Two Catawba College Students Thrive and Grow

Both of them are students at Catawba College in Salisbury, N.C., and although they're each 400 miles from their respective homes, they love life at their college.

Ashley Acken

Ashley Acken of Marietta, Pa., and Kyle Hendrick of Palatka, Fla., have more in common than the 400 miles between Catawba College and their hometowns. They both are student leaders on the picturesque campus of 1000 students, and there, they have begun to discover themselves and their full potential.

Both Ashley and Kyle are involved with Catawba's Lilly Center for Vocation and Values as Lilly Fellows. Lilly Fellows are students who believe that God is calling them to use their talents and abilities in service to others. Lilly Fellows have demonstrated potential for leadership and have strong academic records and through their selection, they are assured opportunities to further develop leadership skills as they are actively involved in developing programs for their fellow students. They also are coached on their vocational journeys as they explore just how they best can utilize their gifts in service to others, as they consider next steps in their education, and as they seek employment in their chosen areas.

Also through the Lilly Center, Ashley and Kyle are members of the Retreat Leadership Corps, a group of students who receive training in the planning and conducting of student retreats. They help freshmen get off to a good start with their college experience, provide leadership training for officers of campus clubs and organizations, and lead retreats that provide students an opportunity explore the role of faith in their lives.



Ashley Acken

"Being away from home has allowed me to establish my independence and kind of be my own person," Ashley explained. "I think I've matured a lot and that has a lot to do with me being so far away from home. I've definitely

grown even further into becoming an adult.

"Being here has allowed me to really think about what I wanted to do. It helped me focus on my dreams and passions and work to make them come true."

The sophomore is president of the Helen Foil Beard Society on campus, a service organization for women. It was that organization, under Ashley's leadership, that recently helped chase the chill of a cold January night away by staging the annual Winterfest Ball at Catawba. The event was a chance for students to don formal wear, socialize and dance the evening away.

Ashley, the middle child of a Pennsylvania State trooper and a teacher, Brian and Lisa Acken, also sits on the Student Conduct Board at Catawba. It is a role that she applied for, and in it, she affirms the strong moral foundation that she arrived with at Catawba. "It's a little uncomfortable sometimes," Ashley explains, "you really see where people's moral sets are, but we all realize that in our role, we're helping students who come before us to grow as students and we're helping build the community at Catawba."

A psychology major, Ashley chose to attend Catawba because of the college's connection to the Lancaster Seminary, which is located near her home. Before Catawba, she was part of a program at the seminary called Leadership Now, also funded, like Catawba's Lilly Center, through grants from the Lilly Endowment. A friend of hers at the seminary told Ashley about Catawba and introduced her to Dr. Kenneth Clapp, the College chaplain and Director of the Lilly Center.

"I came for a visit the summer before I began my senior year," Ashley, a Donegal High School graduate, remembered. "I absolutely loved it -- the sense of community you could get just walking on campus. I came down one more time in October and that's when I decided this is where I was going to come."

Seminary is in her future, Ashley explained. "I want to go to seminary to do a chaplaincy program - part counseling and theology. I want to go into counseling, but I want to be able to bring God into the conversation."

Kyle Hendrick

Also a middle child, Kyle said he has relished his time as a student at Catawba. "I have enjoyed the freedom and the independence of being on my own and also just experiencing somewhere new. I love who I am, who I've become, and what I've learned here. The personal interaction with everybody - the community - I know that sounds so cliché, but it is true."

Now a junior at Catawba, Kyle is serving his second year as a resident assistant on campus. Last year, he was an R.A. in Woodson, a freshman residence hall, and this year, he's head R.A. at Heath Hill. In that role, he is often an

authority figure to his peers. "It's difficult sometimes to hold your peers accountable," he explained. "You end up walking the line between being a friend and enforcing college policy for safety reasons."



Kyle Hendrick

Describing himself as "an easygoing person," Kyle noted that "It takes me a while to open up to people sometimes, but after a while I do, and I'm very comfortable in my own skin."

A religion and philosophy major, Kyle said that even coming out of Tavares High School "I thought I was going into ministry of some sort." At Catawba, he took some classes with Dr. Clapp, and opted to become a Lilly Fellow. In that role, he said, "It gives me more opportunities to explore career options."

And just how did Kyle end up at Catawba? His family often vacationed in North Carolina when he was growing up, and Kyle explained, "I just always knew I was going to end up in N.C., because I just love the land and the scenery."

Kyle broke a family mold by choosing Catawba as his college. "Most of my family all went to Carson-Newman," he commented. "My dad mentioned one day that Catawba was in the same athletic conference as Carson-Newman. I applied to come here, and was told that I was in the running for the First Family Scholarship, so I came up for that scholarship competition in the spring and I was awarded a First Family Scholarship." [First Family Scholarships are Catawba's most prestigious academic scholarships. Academically gifted students are invited to compete for these awards and competition involves a structured on-campus visit with much faculty interaction.]

The son of Carl Hendrick and Bethany Skipper and a member of the Philomatheons, a men's service organization on campus, Kyle said he plans to "do something in the nonprofit world" after graduation.

"I've done a lot of mission work with my church. I've been to Jamaica a couple of times, to Mexico, and on mission trips to places in Florida and Georgia. There's been various moments on these trips that have caught me off guard with how little the people had, but how happy and content they were with what they had."



Catawba's New TV Spots Air in Select Cable Markets

Catawba College produced and aired several television commercials in select cable markets during the first and second quarter of this year. The 30-second commercials, which featured Catawba students as talent, ran during select programs on the cable systems serving Lancaster, Lebanon, York and Harrisburg, Pa., Roanoke, Va., and Jacksonville, Fla., markets.

The spots targeted the 18-24 age group and aired in cable programming viewed by this demographic on networks like MTV, TBS and USA, and during shows such as "Family Guy," and "Burn Notice."

The commercials, shot on campus in early December, featured a variety of students speaking on camera, sharing their academic majors or future plans in an attempt to show the range of majors available at Catawba and how those majors prepare students for life after graduation. Each spot concluded with a student voice-over directing prospects who may be viewing to the college website www.catawba.edu where they may fill out a 1-Minute application for admission.

According to Catawba's Vice President of Enrollment Lois Williams, the goal of the commercials is to positively affect the college's enrollment for the upcoming 2011-2012 academic year. "We hope these spots will help our institution achieve some name recognition in key recruiting markets," Williams said. "In the Pennsylvania cable markets where they will air, we have a historic connection due to our United Church of Christ affiliation and alumni that we hope to rekindle."

"Catawba has much to offer students – a wide array of majors that well-prepare them for life after college, a temperate geographic location and an opportunity to establish meaningful and lasting one-on-one relationships with staff and faculty who want to know their goals and help them achieve these."

Concurrent with the commercial schedules in these various markets, Catawba also ran online ads on the newspapers' websites which serve these cable markets.

The college worked with Joey and Catherine Popp of the Charlotte-based Marketing & Media Resources to produce the spots and place the cable buys. Joey, a 1977 Catawba alumnus, has spent his career as a broadcast journalist and a television and radio show host.



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